

WEB PALETTE

hexadecimal



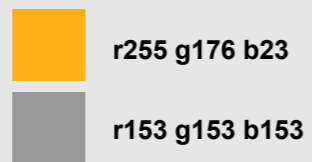
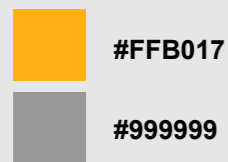
web-safe



rgb

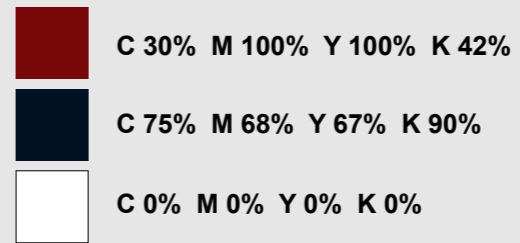


secondary hues

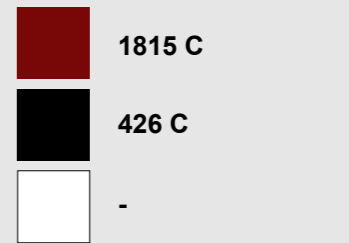


PRINT PALETTE

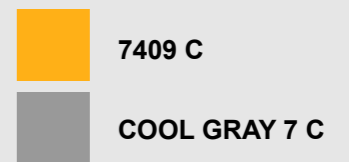
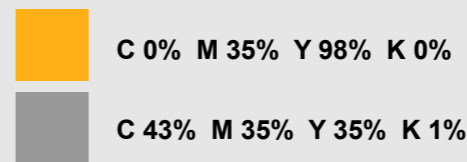
cmyk



pantone



secondary hues



FINAL LOGO CONCEPT



two color



black & white