

WEB PALETTE






hexadecimal

	#FFB017
	#780808
	#999999
	#000000
	#FFFFFF

web-safe






	#FF9900
	#660000
	#999999
	#000000
	#FFFFFF

rgb






	r255 g176 b23
	r120 g8 b8
	r153 g153 b153
	r0 g0 b0
	r255 g255 b255

PRINT PALETTE

cmyk

	C 0% M 35% Y 98% K 0%
	C 30% M 100% Y 100% K 42%
	C 43% M 35% Y 35% K 1%
	C 75% M 68% Y 67% K 90%
	C 0% M 0% Y 0% K 0%

pantone

	7409 C
	1815 C
	COOL GRAY 7 C
	426 C
	-

CONCEPT A

DESIGN A1



:: BAR IS SAME WIDTH AS I IN FINANCE

DESIGN A1.1



DESIGN A1.2



DESIGN A1.3



DESIGN A2



:: BAR IS SAME WIDTH AS BAR IN GREY

DESIGN A2.1



DESIGN A2.2



DESIGN A2.3



CONCEPT B

DESIGN B1 :: HORSEY WITH PEDESTAL



DESIGN B1.1



DESIGN B1.2



DESIGN B1.3



DESIGN B1.4



DESIGN B2 :: HORSEY WITHOUT BOX



DESIGN B2.1



DESIGN B3 :: HORSEY WITHOUT PEDESTAL



DESIGN B3.1



CONCEPT C

DESIGN C1 :: BOXED HORSEY WITH PEDESTAL, OUTLINED



DESIGN C1.1



DESIGN C1.2



DESIGN C1.3



DESIGN C1.4



DESIGN C2 :: PEDESTALED HORSEY WITHOUT BOX, OUTLINED



DESIGN C2.1



DESIGN C3 :: PEAKING HORSEY SILHOUETTE



DESIGN C3.1



DESIGN C3.2



CONCEPT A



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CONCEPT C

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CONCEPT D



CONCEPT E



CONCEPT F



CONCEPT G

