dashboard ⬅➡ locales ⬅➡ friends

visual dashboard

Souvenirs

Decals

Activities

Perks

Waypoints

license view

photo gallery

edit profile

individual Locale

leader board

check-in prompt

Locale photo

Locale activity

add Locale

filter Locale

promo / anncemnts

share

Friend's license

add a Friend

view Friend requests

meander

Edit Profile

Recent Activity

View more Activity

Waypoints

Perks

View all Waypoints

View all Perks

twitter username

facebook username

Dashboard Locales Friends

MENU

meander

Add Friend

Friend's username
Last Activity
Time since

Friend's username
Last Activity
Time since

Friend's username
Last Activity
Time since

Friend's username
Last Activity
Time since

Friend's username
Last Activity
Time since

Dashboard Locales **Friends**

MENU

meander

icon
avatar or photo

brag bar
icon links to visual dashboard,
photo gallery, souvenir list,
decal list & driver's license view

last 3 Waypoints entered

smartphone home

menu
edit profile*
settings
privacy policy
Locale search
feedback

Edit Profile

Recent Activity

View more Activity

Waypoints

View all Waypoints

Perks

View all Perks

twitter username

facebook username

Dashboard

Locales

Friends

MENU

reload

edit profile information

username
or nickname (per Perk)

selected Decal title
as per Perk

last 5 Activities
check-ins, Decals obtained,
dashboard update announcements

last 3 Perk-related activities
earn or use of Perks

social media links

app navigation

back one screen

Locale search

incoming requests
view Friend requests
user is invited to; if none,
listing begins closer to top

reload

Add Friend

submit Friend request

push notification toggle
get alerts when Friends earn a Decal
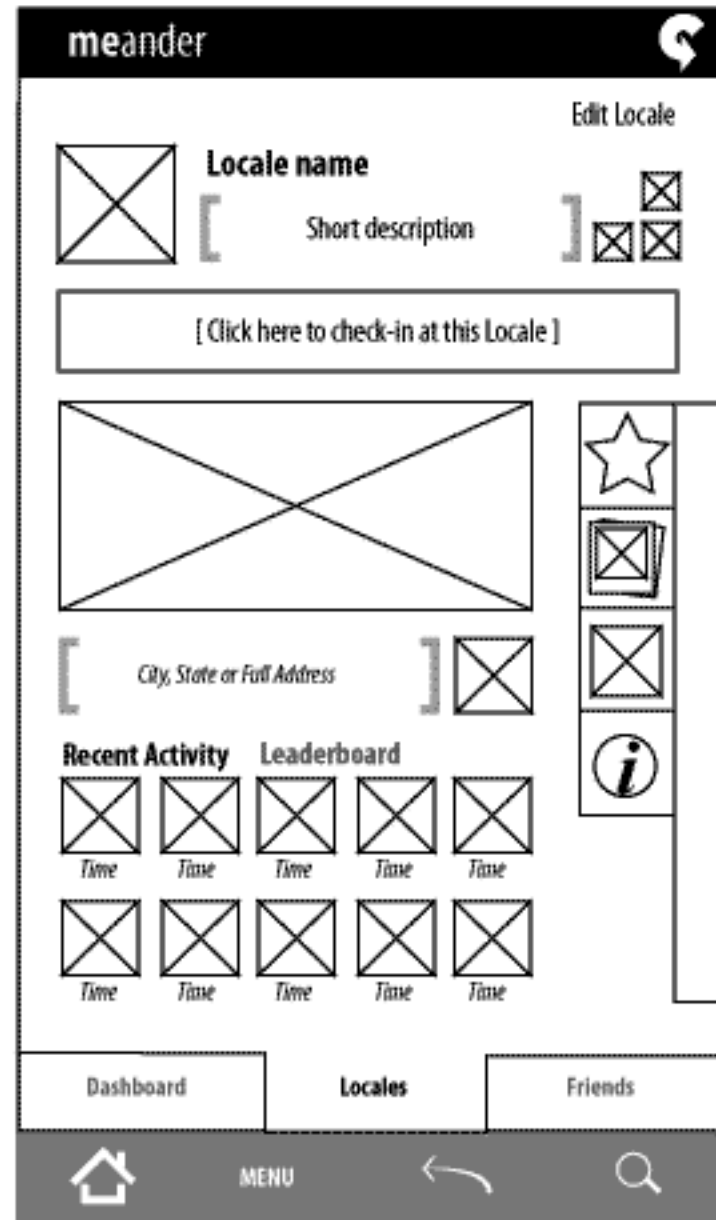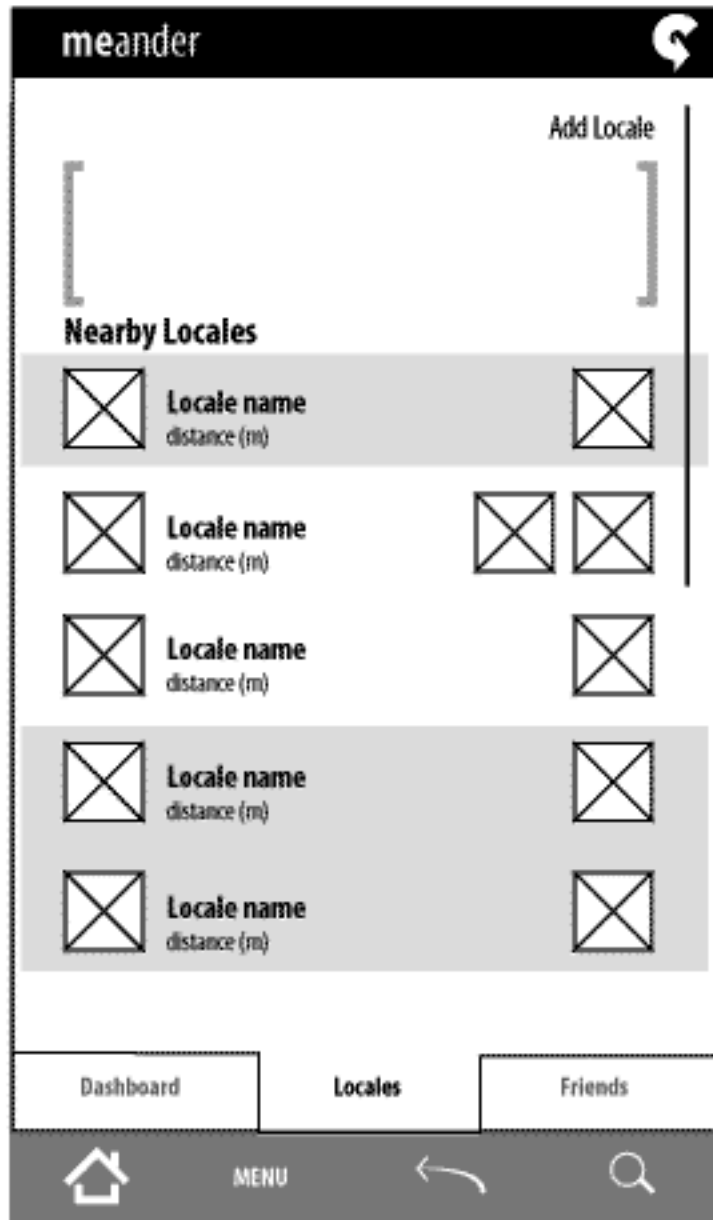or pick up a new Souvenir via SMS
or OS Notification

Friend listing
includes icon and username (or
nickname), last activity and time
since then expressed in the largest
time interval

remove Friend
followed by a confirmation window

meander

Friend's username
Last Activity
Time since

Friend's username
Last Activity
Time since

Friend's username
Last Activity
Time since

Friend's username
Last Activity
Time since

Friend's username
Last Activity
Time since

smartphone home

menu
add friend*
settings
privacy policy
Locale search
feedback

Dashboard   Locales   **Friends**

app navigation

MENU

back one screen

Locale search

meander

Add Locale

Nearby Locales

Locale name
distance (m)

Locale name
distance (m)

Locale name
distance (m)

Locale name
distance (m)

Locale name
distance (m)

| Dashboard | **Locales** | Friends |

MENU

meander

Edit Locale

Locale name

Short description

[Click here to check-in at this Locale]

City, State or Full Address

Recent Activity   Leaderboard

Time   _Time_   _Time_   _Time_   _Time_

Time   _Time_   _Time_   _Time_   _Time_

| Dashboard | **Locales** | Friends |

MENU

announcement area
nearest featured Locale
or nearest promotion

filter name
current filter view;
tap to change current filter

Locale listing
only 20 Locales listed at a time,
sorted by proximity

Locale icon
indicates Locale type
at a glance; icon is replaced
with promo icon when active

smartphone home

menu
filter Locales*
add Locale*
settings
privacy policy
Locale search
feedback
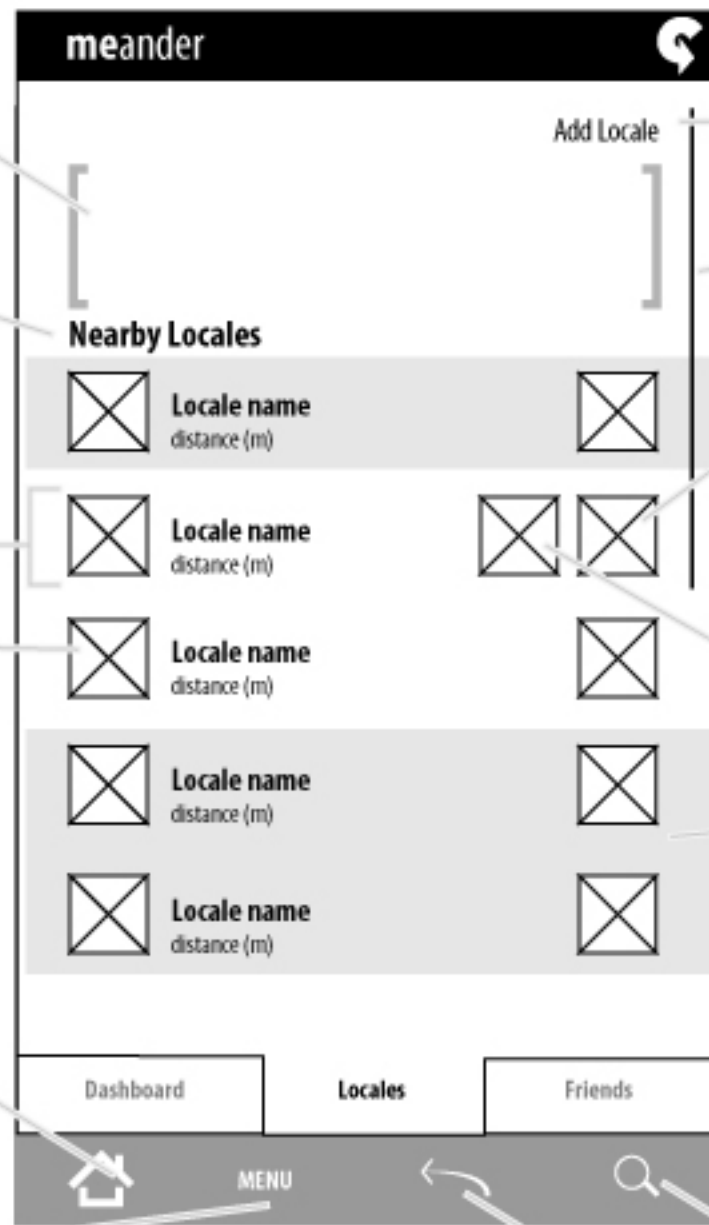
reload

add new Locale at current location

scrollbar

Souvenir status
indicates Souvenir picked up at
this Locale; blank if never checked-in
at this Locale

Waypoint indicator
indicates if Waypoint has been set at
this Locale

Locale listing background
background color indicates if the user
has checked-in at this Locale in the
last 24 hours

app navigation

back one screen

Locale search

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meander

Add Locale

Nearby Locales

Locale name
distance (m)

Locale name
distance (m)

Locale name
distance (m)

Locale name
distance (m)

Locale name
distance (m)

Dashboard   **Locales**   Friends

MENU

Locale header
includes Locale type icon

check-in button
if checked-in, indicates total number of check-ins made; if too far, indicates distance

Locale map
map indicates user's location in relation to the Locale as well as surrounding area
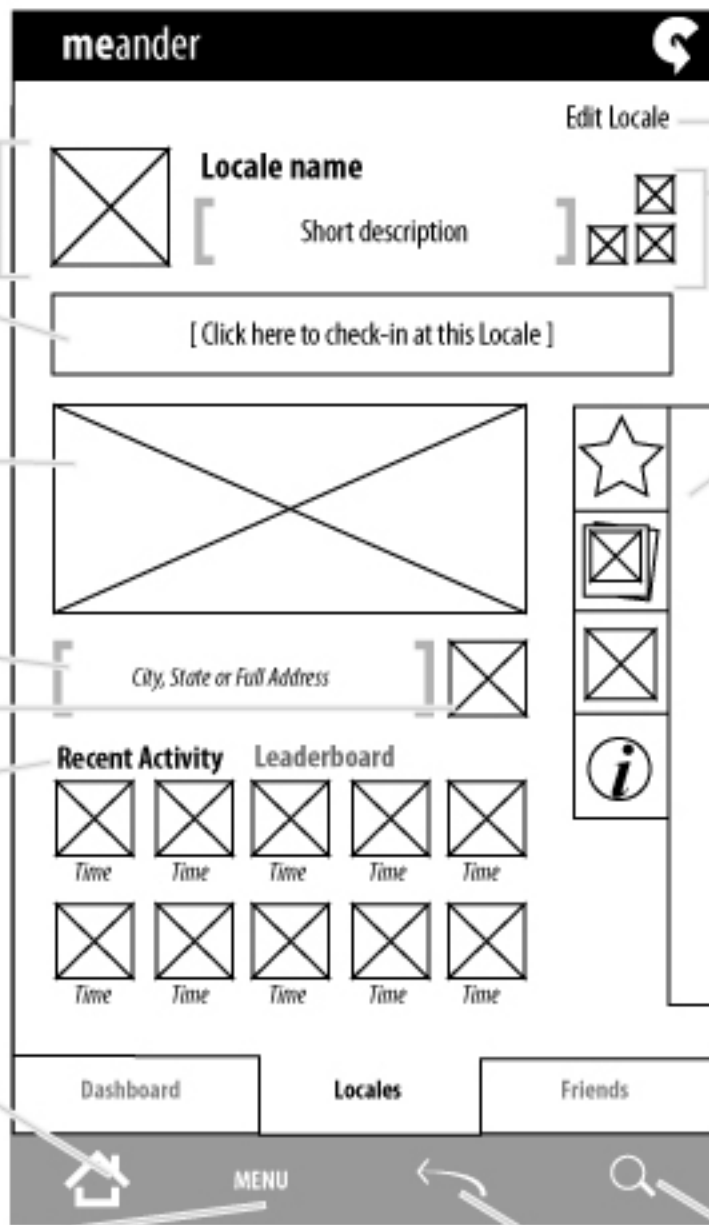
basic contact info

add Waypoint

recent Locale activity/ leaderboard toggle

smartphone home

menu
edit Locale*
add Locale*
settings
privacy policy
Locale search
feedback

reload

edit Locale info

Locale status
indicates if Locale is a Waypoint, if push notification is on or if a Promotion is active

sideswipe area
rather than have multiple screens and a Locale page that scrolls, some of the functionality is tucked into an area off-screen that is brought into the viewport via swiping from the right, behaving like a vertically tabbed area. the areas contained are: promotions (image changes when a promotion is active), photo gallery, fan (be a fan/stop being a fan, number of fans, fan push notification, and full Locale information (contact, url, hours, etc.)

app navigation

back one screen

Locale search

Wireframe screen:

meander

Edit Locale

Locale name

Short description

[Click here to check-in at this Locale]

City, State or Full Address

Recent Activity   Leaderboard

Time   Time   Time   Time   Time

Time   Time   Time   Time   Time

Dashboard   **Locales**   Friends

MENU