

Color Palette

One Door PSG – Atom



color_one
#003D4C (100% navy)



color_two
#4C7781 (70% navy)



color_three
#668B94 (60% navy)



color_four
#7F9EA5 (50% navy)



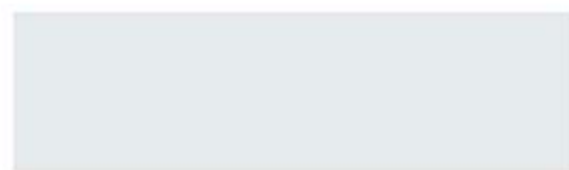
color_five
#99B1B7 (40% navy)



color_six
#B2C4C9 (30% navy)



color_seven
#CCD8DB (20% navy)



color_eight
#E5EBED (10% navy)



color_nine
#F2F5F6 (5% navy)



color_ten
#FFFFFF (white)



color_eleven
#6A6D70 (dark grey)



color_twelve
#C0C0C0 (light cool grey)



color_thirteen
#E0E0E0 (light warm grey)



color_fourteen
#FF6C4C (90% tangerine)



color_fifteen
#FF9D88 (60% tangerine)



color_sixteen
#A0D1CA (100% mint)



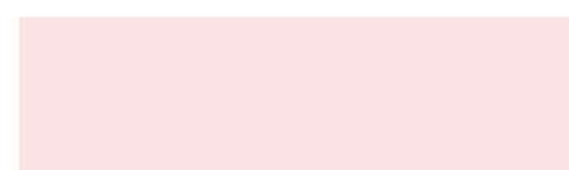
color_seventeen
#BCDFDA (70% mint)



color_eighteen
#D9EDEA (40% mint)



color_nineteen
#C5E4AC (green)



color_twenty
#FBE3E4 (pink)



color_twentyone
#FFF6BF (yellow)



color_twentytwo
#000000 (black)



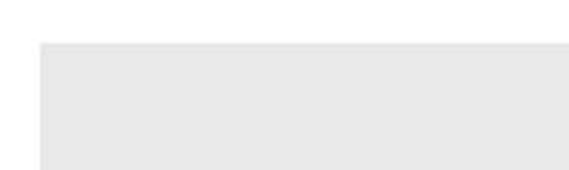
color_twentythree
#F9F9F9



color_twentyfour
#FF856B (75% tangerine)



color_twentyfive
#C6E3DF (60% mint)



color_twentysix
#E9E9E9



color_twentyseven
#FFBEB0 (40% tangerine)



color_twentyeight
#979797



color_twentynine
#D0021B

Typography

One Door PSG — Atom

Micro
micro_font_size
7 px

Default - Body
default_font_size
11 px

Medium - H5
medium_font_size
14 px

Large - H3 and H4
large_font_size
17 px

Extra Large
ex_large_font_size
20 px

2XL

double_ex_large_font_size

23 px

3XL

triple_ex_large_font_size

26 px

Mega

mega_font_size

55 px

ALL












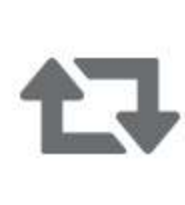


























Montserrat

Helvetica







Arial

Sans-Serif

Font Awesome Icons

 Add CSS Class: fa-plus-square Unicode: 	 Grid CSS Class: fa-th-large Unicode: 	 Photo CSS Class: fa-camera Unicode: 
 Calendar CSS Class: fa-calendar-o Unicode: 	 Image CSS Class: fa-image (alias) Unicode: 	 Placement CSS Class: fa-file Unicode: 
 Collapse CSS Class: fa-caret-up Unicode: 	 Increment Down CSS Class: fa-angle-down Unicode: 	 Preview CSS Class: fa-list-alt Unicode: 
 Copy CSS Class: fa-copy Unicode: 	 Increment Next CSS Class: fa-angle-right Unicode: 	 Replace CSS Class: fa-retweet Unicode: 
 Delete CSS Class: fa-trash Unicode: 	 Increment Previous CSS Class: fa-angle-left Unicode: 	 Remove CSS Class: fa-minus-square Unicode: 
 Details CSS Class: fa-list Unicode: 	 Increment Up CSS Class: fa-angle-up Unicode: 	 Search CSS Class: fa-search Unicode: 
 Download CSS Class: fa-download Unicode: 	 Info CSS Class: fa-question-circle Unicode: 	 Save CSS Class: fa-save Unicode: 
 Edit CSS Class: fa-pencil Unicode: 	 Info Text CSS Class: fa-info-circle Unicode: 	 Sort Ascending CSS Class: fa-sort-amount-asc Unicode: 
 Expand CSS Class: fa-caret-down Unicode: 	 List CSS Class: fa-list-ul Unicode: 	 Sort Descending CSS Class: fa-sort-amount-desc Unicode: 
 File - PDF CSS Class: fa-file-pdf-o Unicode: 	 Location CSS Class: fa-home Unicode: 	 Split CSS Class: fa-exchange Unicode: 
 Film CSS Class: fa-film Unicode: 	 Minor Dismiss CSS Class: fa-times-circle Unicode: 	 Settings CSS Class: fa-cog Unicode: 
 Floorplan CSS Class: fa-building-o Unicode: 	 More CSS Class: fa-external-link-square Unicode: 	 Upload CSS Class: fa-cloud-upload Unicode: 
 Folder CSS Class: fa-folder Unicode: 	 Move Font Awesome CSS Class: fa-arrows Font Awesome Unicode: 	

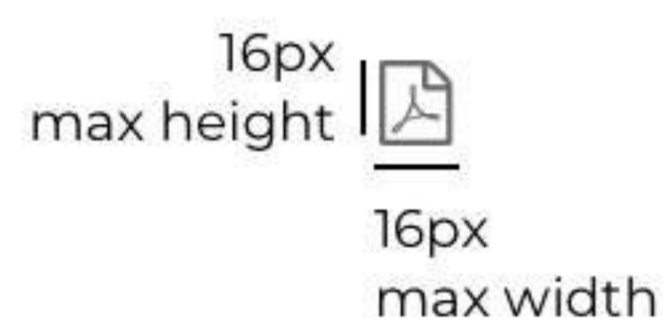
Custom Icons

 Detach Comment (original artwork)	 Next (original artwork)
 Download (Stacked Icons) CSS Classes: fa-arrow-down, fa-window-minimize, fa-circle Unicode: , , 	 Preview Planogram (original artwork)
 Floorplan (original artwork)	 Previous (original artwork)

Icon Styles

One Door PSG — Molecule

Standard Size



Set Spacing - 20px

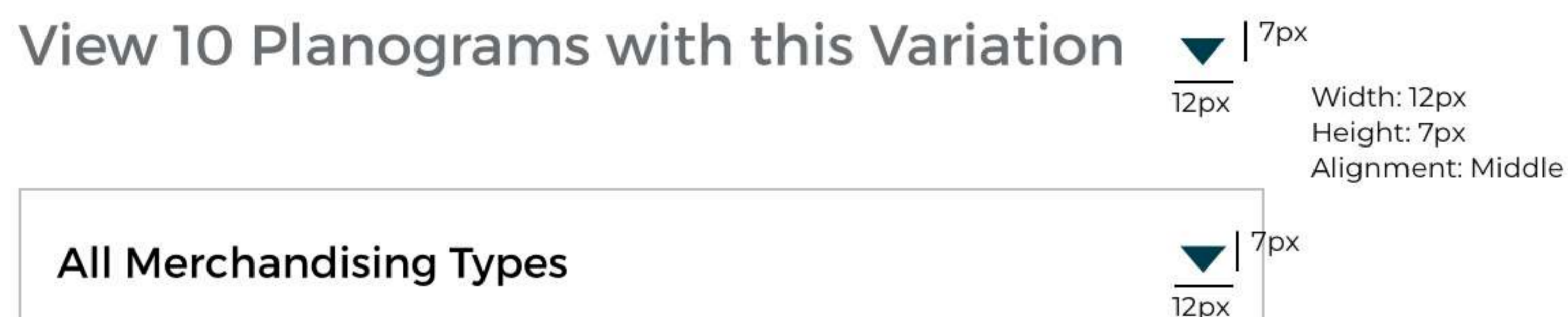


Inline Spacing - 10px



Small Expand/Collapse

Controls (inline or within dropdown boxes) that reveal or hide adjacent additional content, the icon itself toggling between two states to indicate the hide/reveal action performed. Used primarily for micro workflows and secondary interactions.



States

Default

Hover

Inactive

Primary - Light Background



Primary - Dark Background



Secondary (non-essential, info, help)



Input boxes (Search, Form Fields)



color_eleven

Large Expand/Collapse

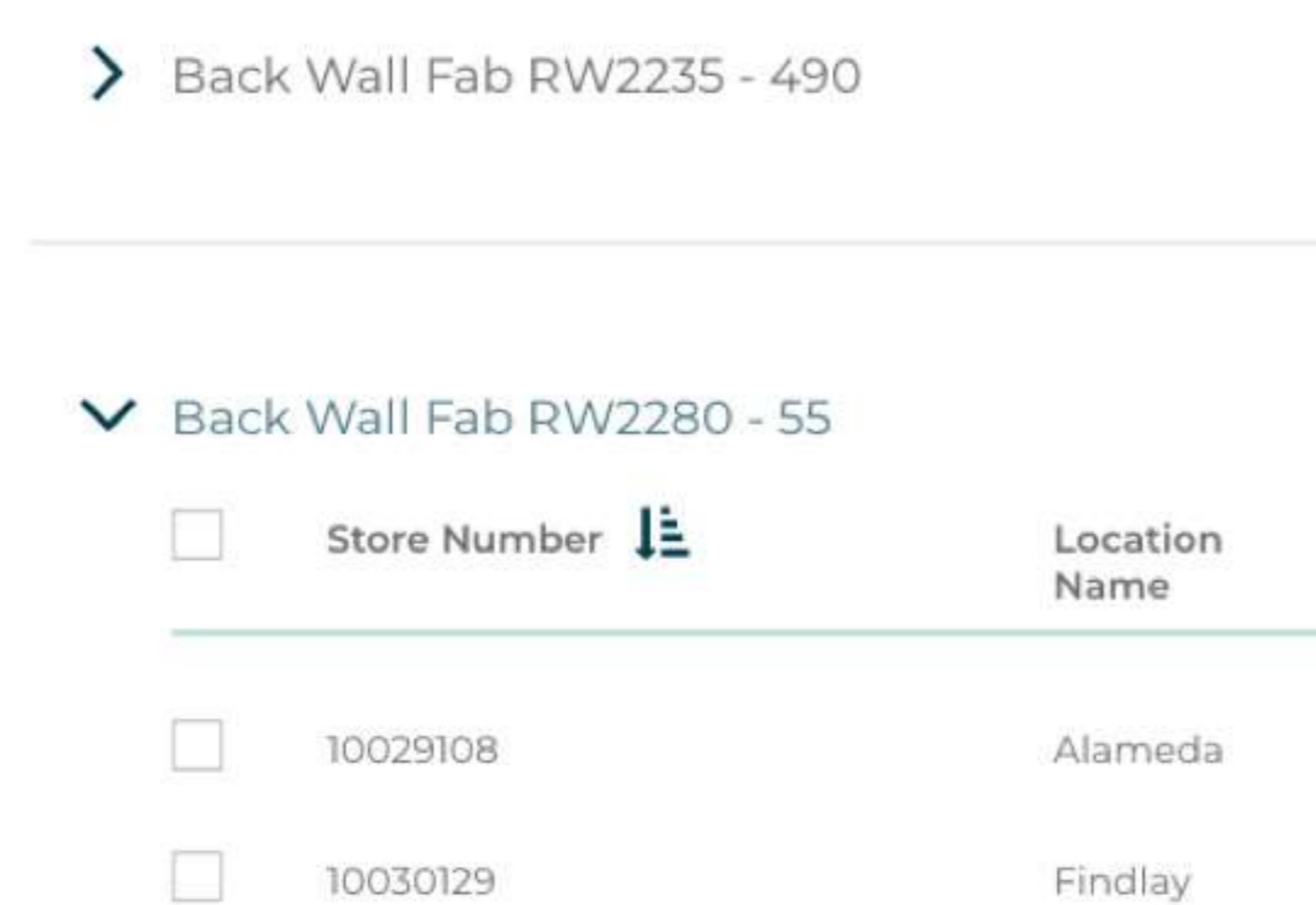
Controls (inline, as an icon set of one or within dropdown buttons) that reveal or hide adjacent additional content, the icon itself toggling between two states to indicate the hide/reveal action performed. Used for primary interactions and workflows (e.g., stacks).



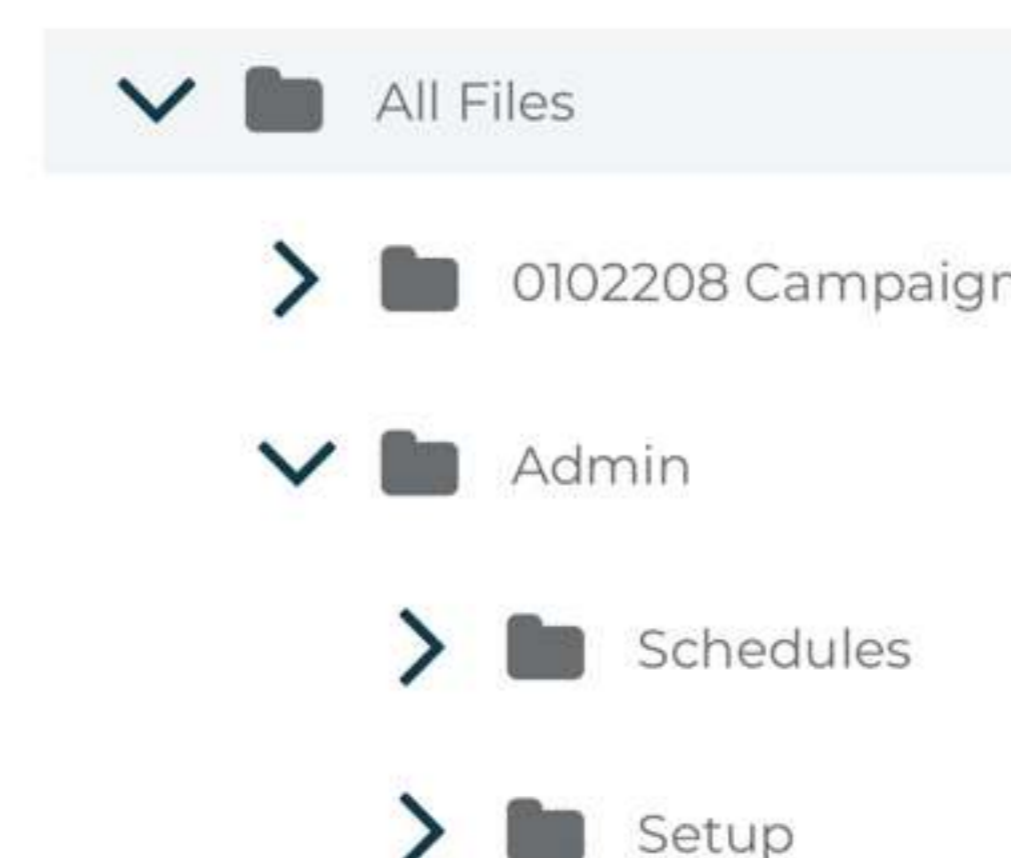
Increment Icons as Expand/Collapse

Increment Up and Down icons are used to expand and collapse containers or file lists related to the parent.

Accordion Lists



File Explorer

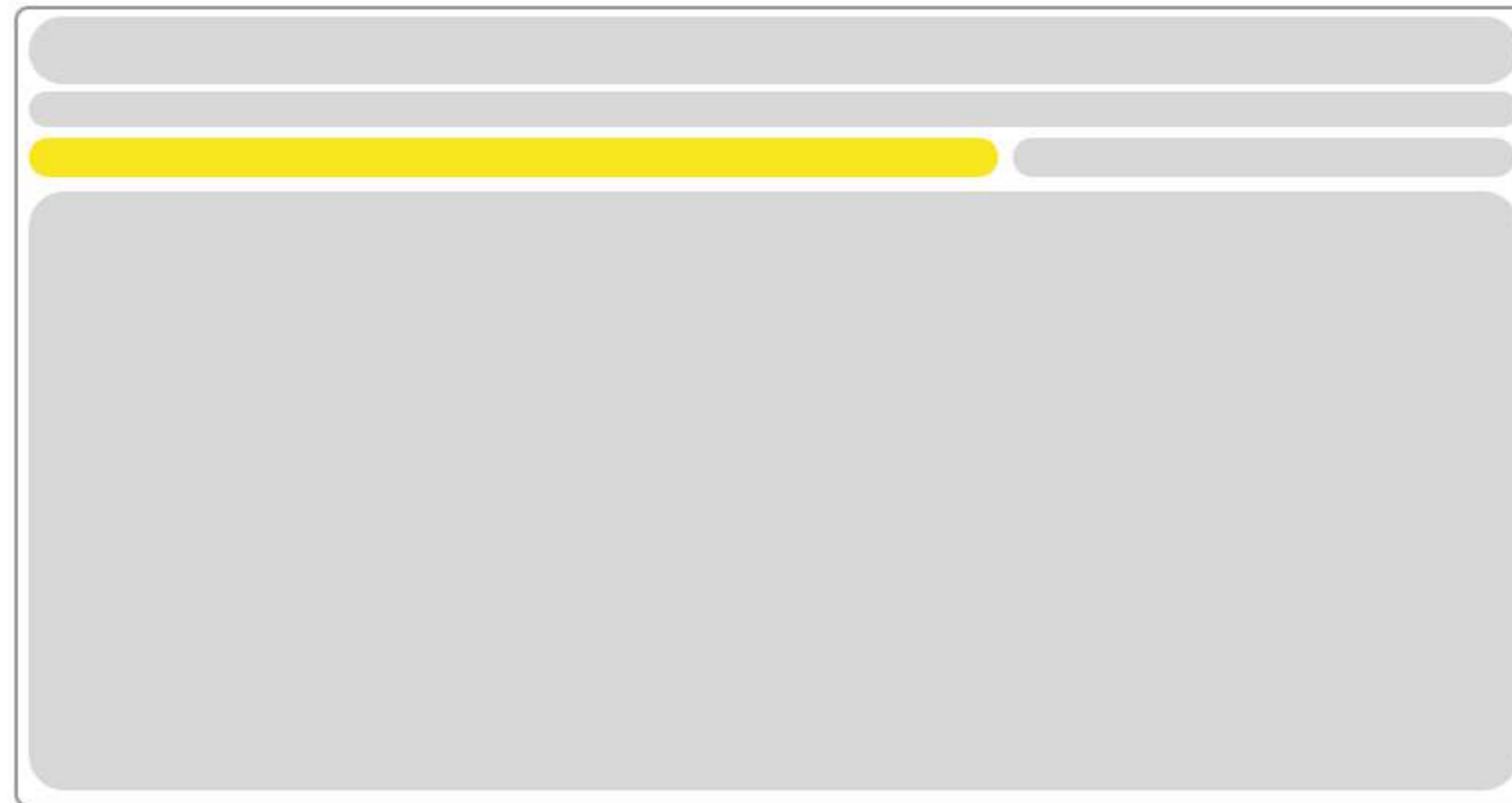


Guidance Text

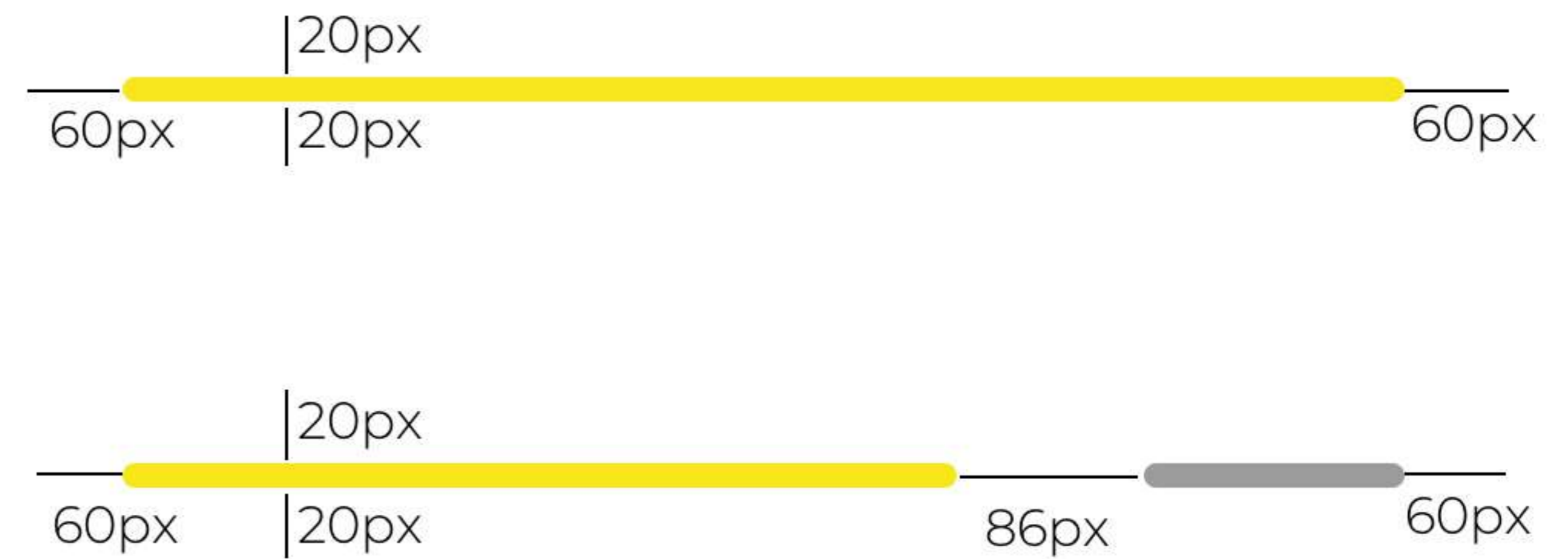
One Door PSG — Molecule

LIVE EXAMPLE: <https://cox-vmm-qa.aws.rbmtechnologies.com/admin/filters>

Placement



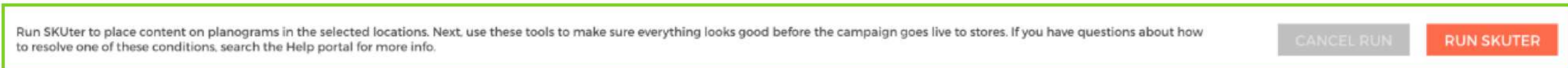
Padding



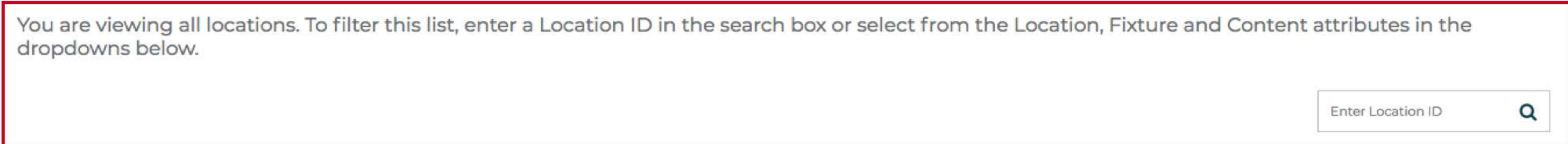
Guidance Text is used to provide useful information about what is shown on the page and what actions are available. Aligned with the left edge of tables.

large_font_size, Regular, color_eleven, Middle Aligned

Do wrap text when elements are to the right.



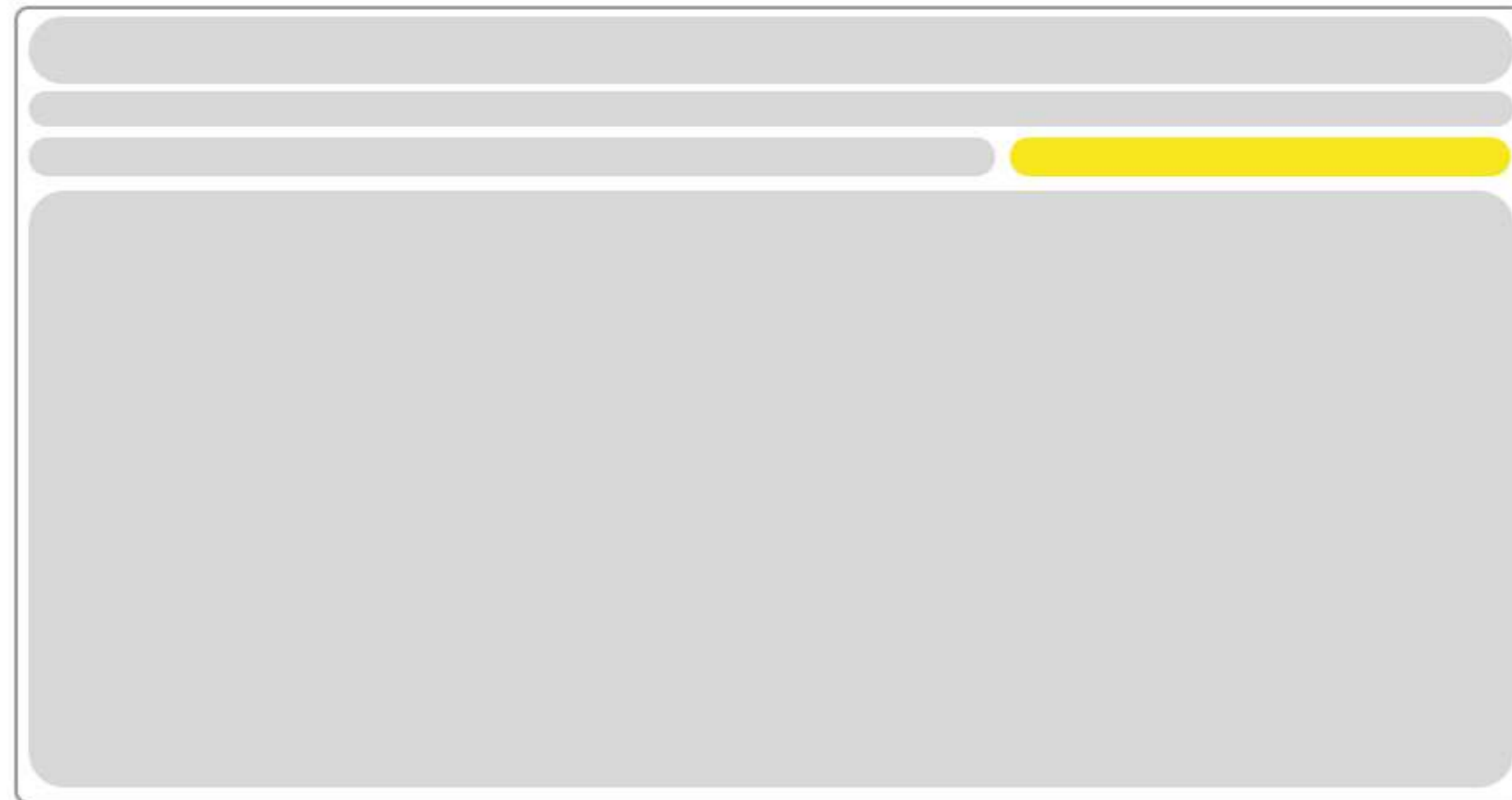
Don't span the entire page when there is an element to the right.



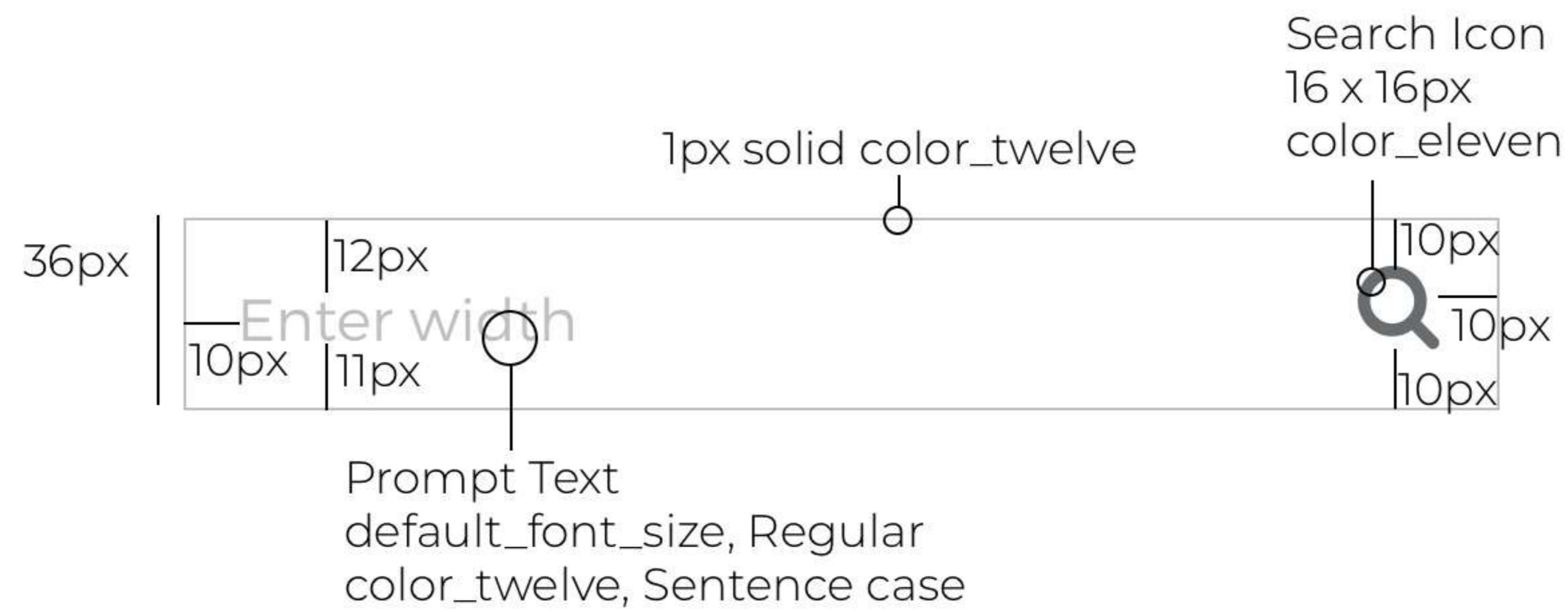
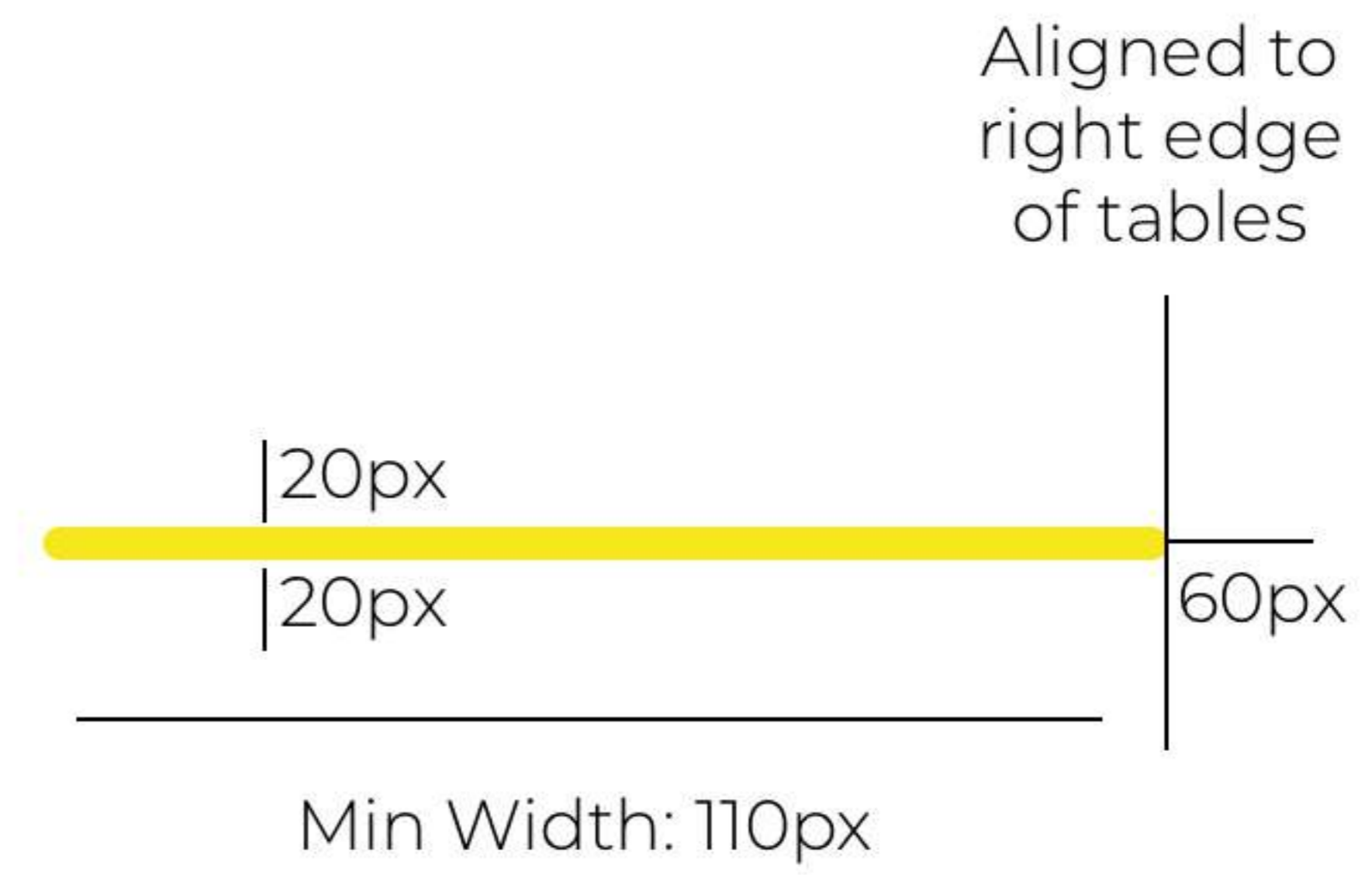
Simple Search

One Door PSG — Molecule

Placement



Padding



Do keep search on the right, middle aligned with any guidance text.



Don't align search to the left.

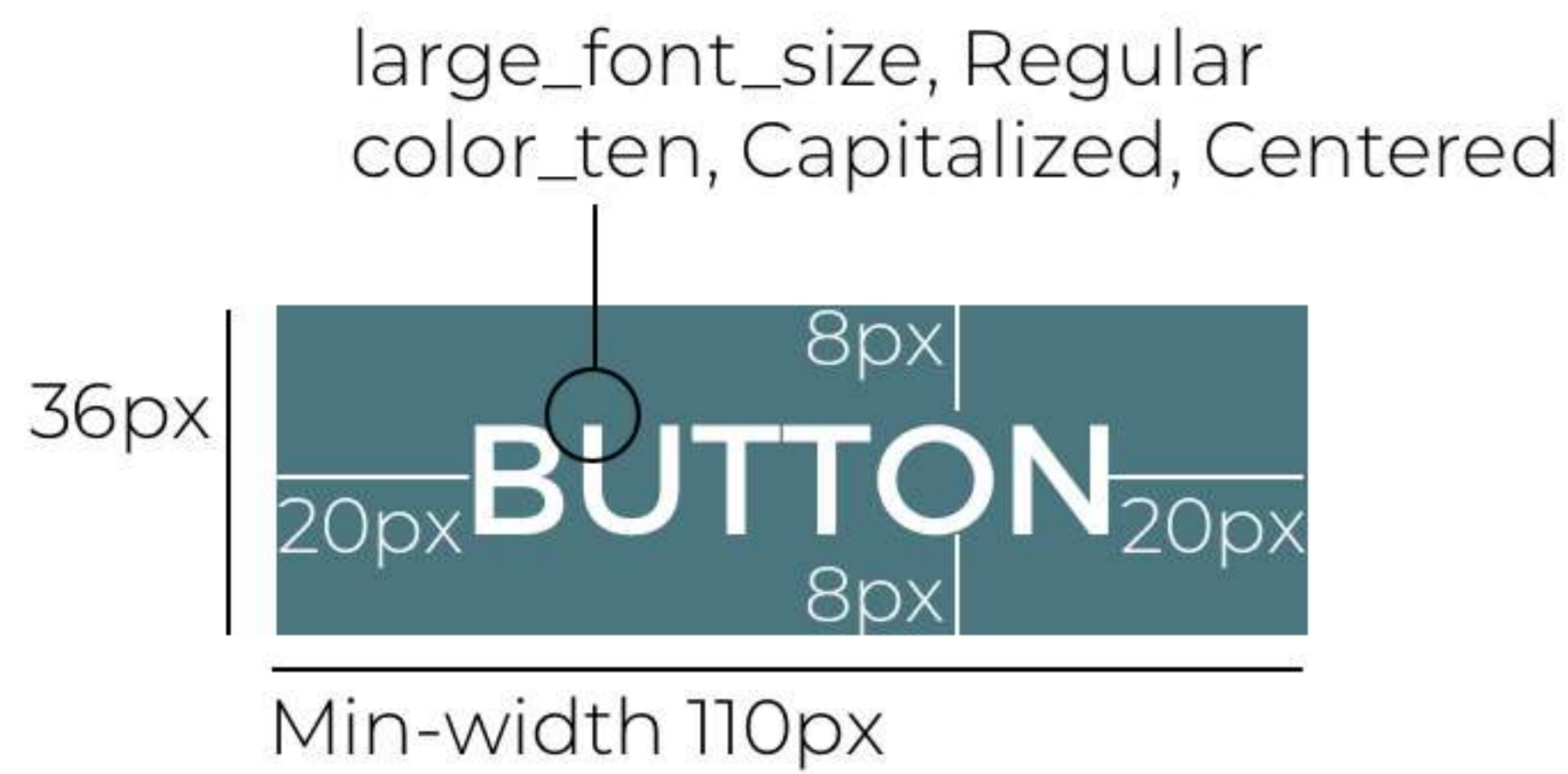


Single Click Buttons

One Door PSG — Molecule

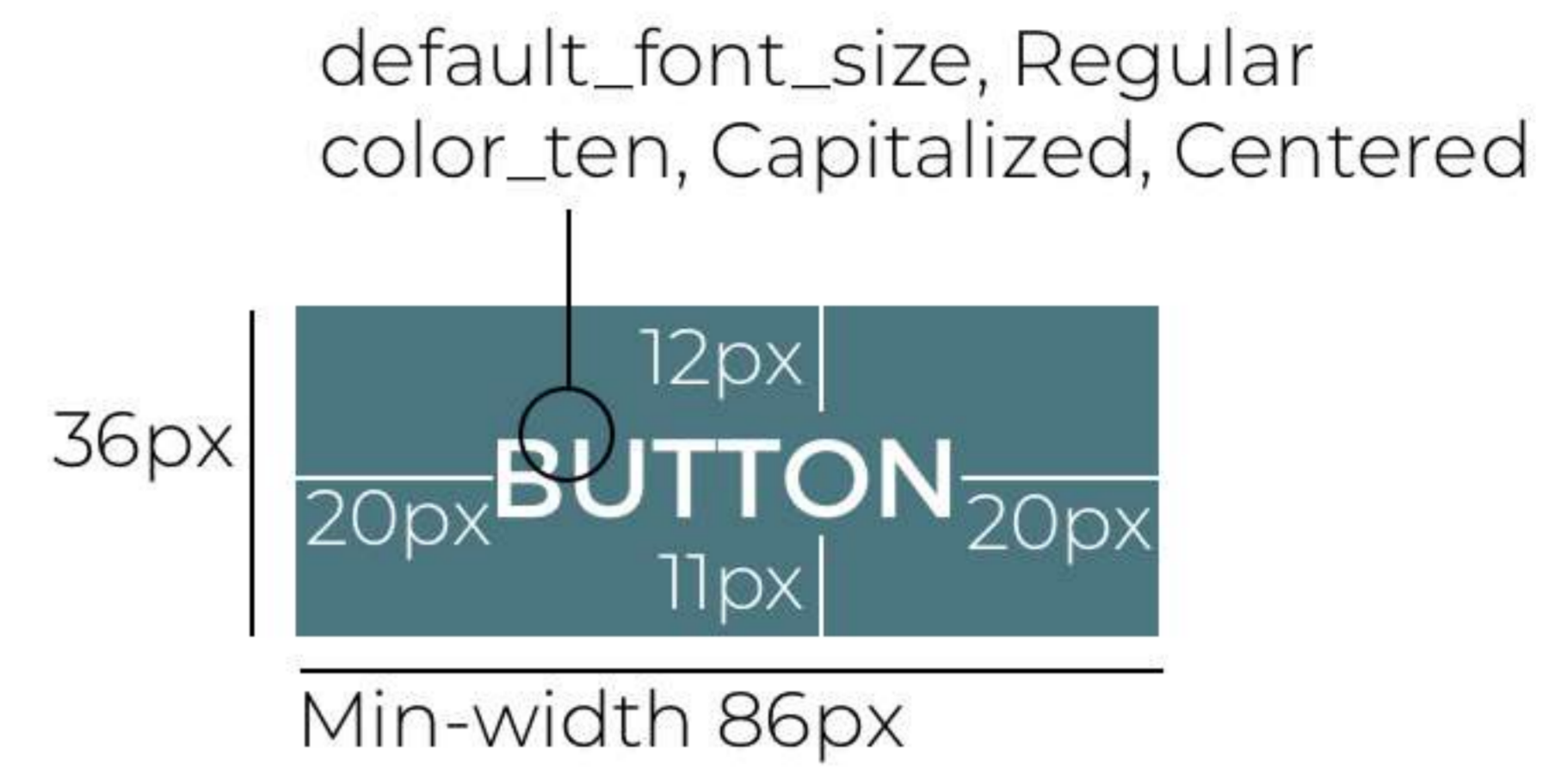
Primary

Used for the main interactions on a screen. There are never more than two Primary Buttons on any one screen, with its commit action designated as the singular Call To Action (CTA) on the page and its companion button being a Cancel action.



Secondary

Used for all other button interactions on a screen. Occasionally, a Secondary Button may be designated as the Call To Action on that screen but this is usually in cases where the user is taken on a workflow that is a child of the primary workflow.



Tertiary

Used for smaller sub-actions when related to a group or view pane. Never a CTA for the user. No background, so the text is the default primary color of action. Usually in pairs.



Standalone Expand/Collapse

Used to toggle between hiding and revealing the contents of a large comprehensive pane. Contrast this with the use of the Expand & Collapse Icons which hide and reveal only sections within a pane or within a stack.

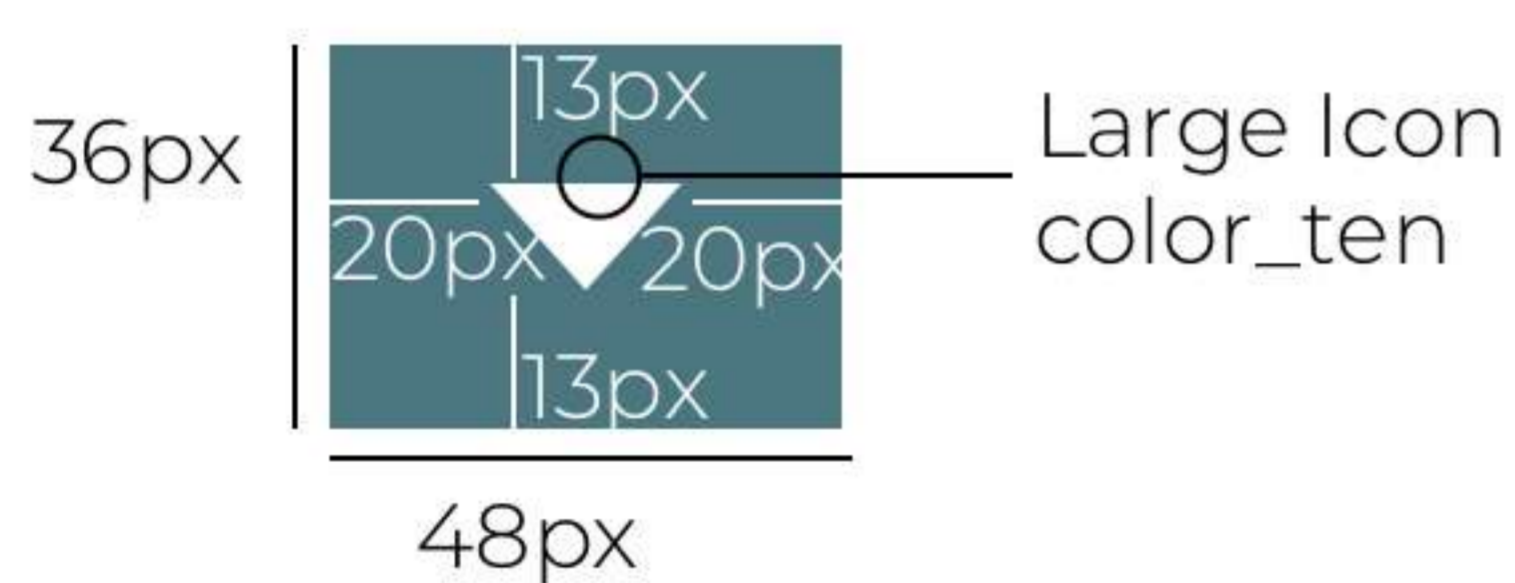
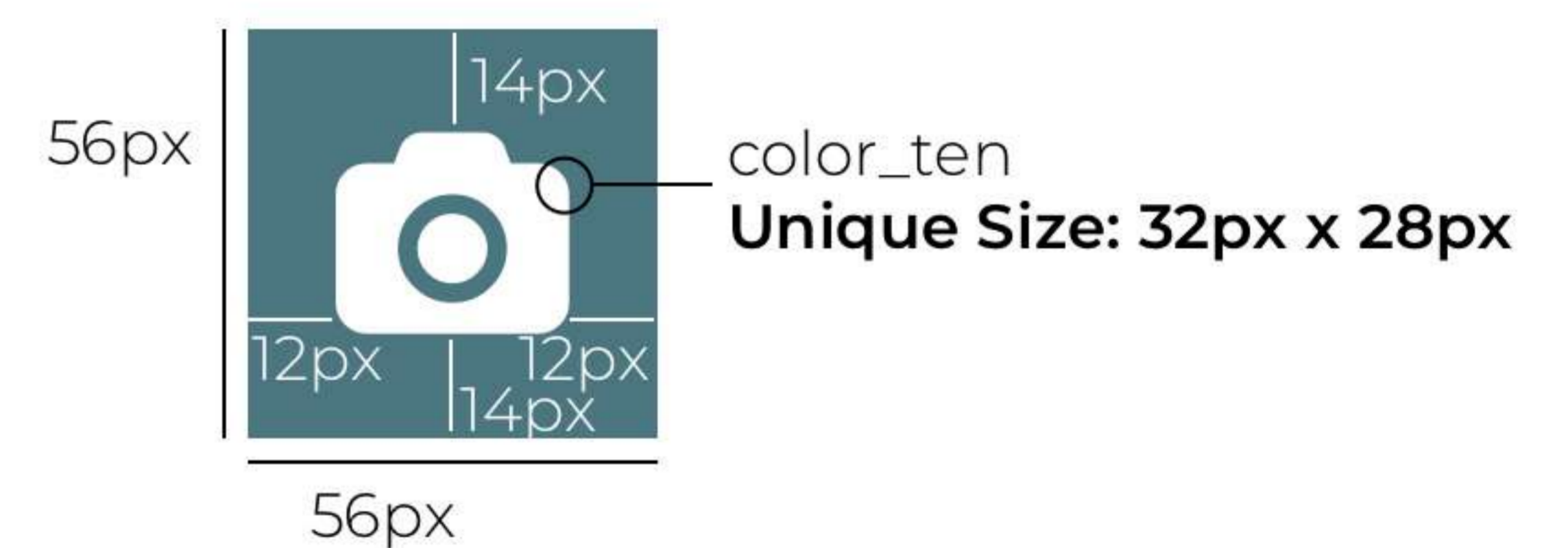


Photo Upload

Formatted differently from all other buttons because they also serve as placeholders for the image preview that is to appear in the interface. Once a photo is uploaded into the system, the appearance of the Photo Upload Button changes to that of the uploaded image.



States

Default



Background: color_two
Text: color_ten

Hover, Active, Selected, Focus



Background: color_sixteen
Text: color_ten

Inactive, Disabled



Background: color_twelve
Text: color_thirteen

CTA Default



Background: color_fourteen
Text: color_ten

CTA Hover, Active, Selected, Focus



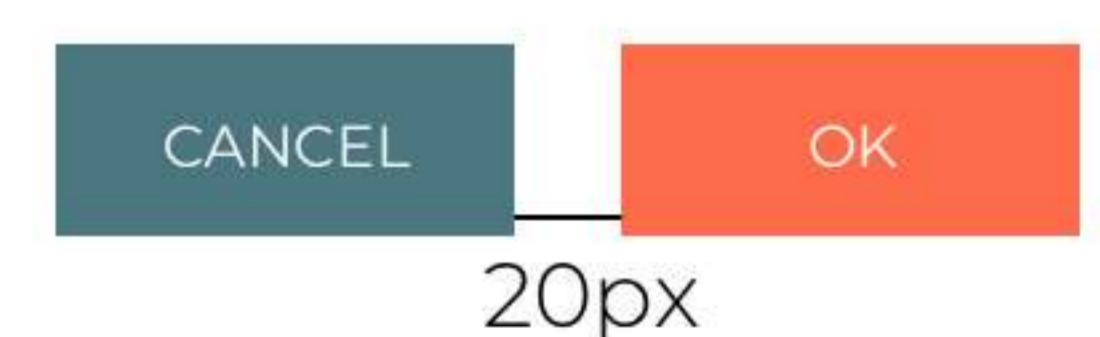
Background: color_fifteen
Text: color_ten

Button Pairs - 20px distance

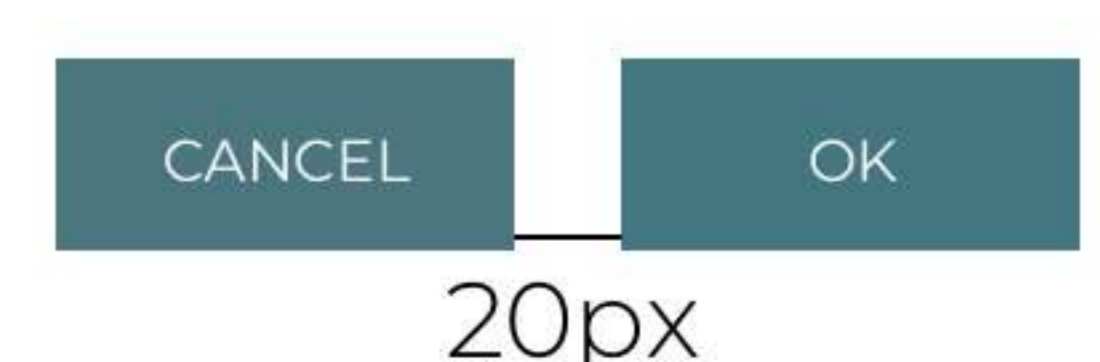
Primary Buttons with CTA



Secondary Buttons with CTA



Secondary Buttons no CTA



Tertiary Buttons



Invalid Rows

One Door PSG — Molecule

LIVE EXAMPLE: <https://cox-vmm-qa.aws.rbmtechnologies.com/admin/filters>



Aligned

Aligned

<input type="checkbox"/>	Name	Creator	Date Created	Allowed Roles	
<input type="checkbox"/>	All EXCEPT CT RI and Miami-Dade	Tim Maguire	January 21, 2018	RBM Admin	
<input type="checkbox"/>	BTS NOT CT, SAC or DET	Susan Zellmann-Rohrer	January 28, 2018	All	
<input type="checkbox"/>	CALIFORNIA MARKETS	Michele Pearl	December 9, 2017	All	
<input type="checkbox"/>	Cincinnati Dayton	Tim Maguire	September 12, 2016	All	

This filter is invalid due to an expired attribute.



Aligned

Aligned

All of the following are true:

Merchandising Type	is	A3 Full	
Merchandising Type	is	A3 Shelved	

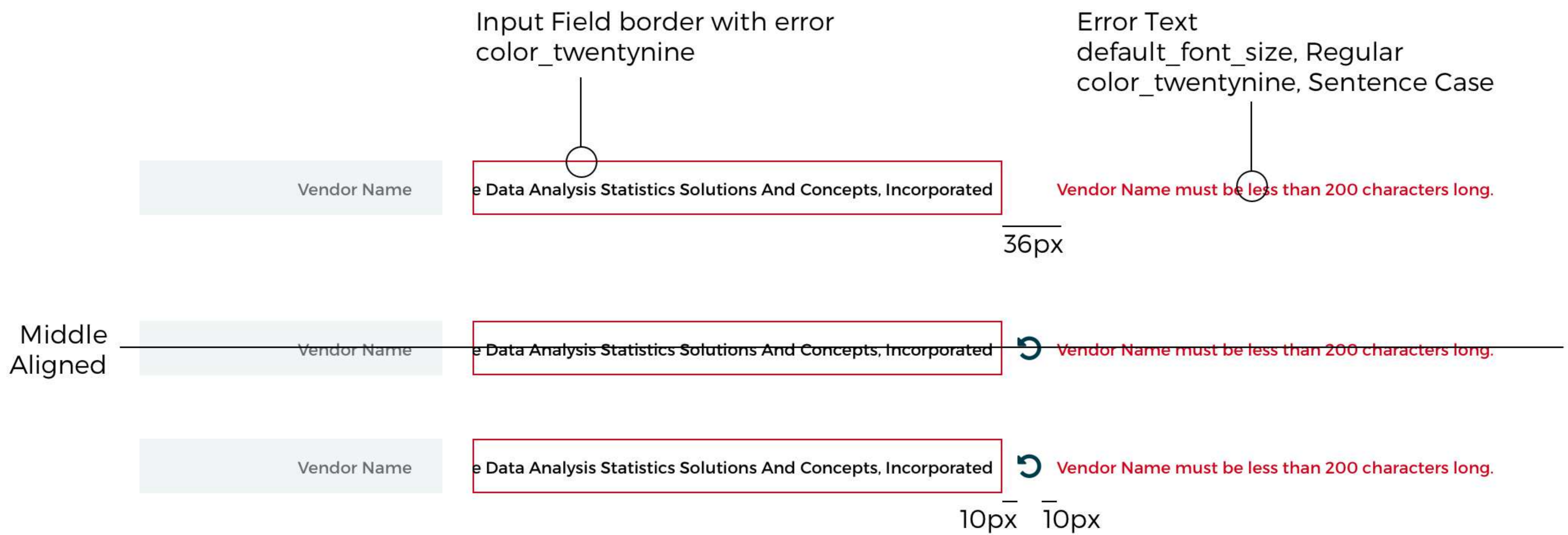
Attribute has expired

Client-side Error Notifications

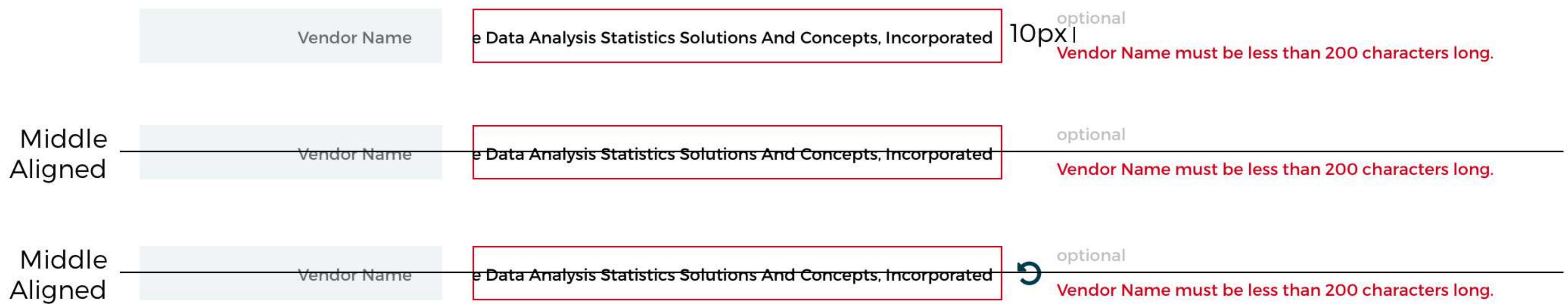
One Door PSG – Molecule

Inline Error Notifications for Single Line Input Fields

This style of error notification is used when immediate error feedback is generated when a form input field loses focus (e.g., email address format validation).



In the case of a single line input field with an *optional* label, the error message would appear 10px beneath the label and both the *optional* label and the error text (as a group) would be positioned in such a way as to be middle aligned.

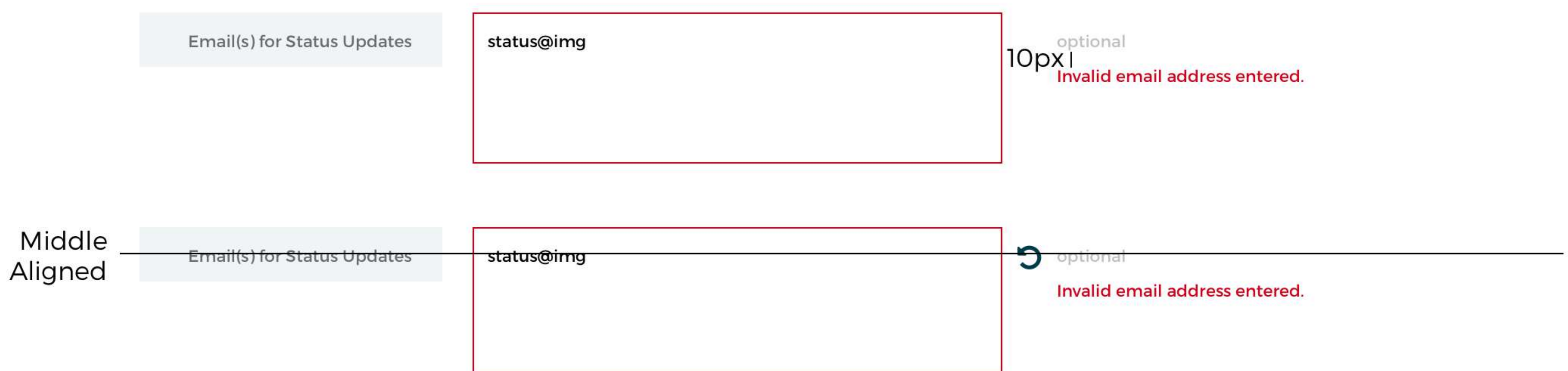


Inline Error Notifications for Multi-line Input Fields

The placement of the error text occupies a region it would normally occupy if the input field did not span multiple rows.



Since there is enough vertical space to accommodate both the *optional* label and the error text, the error text merely appears 10px beneath the *optional* label.

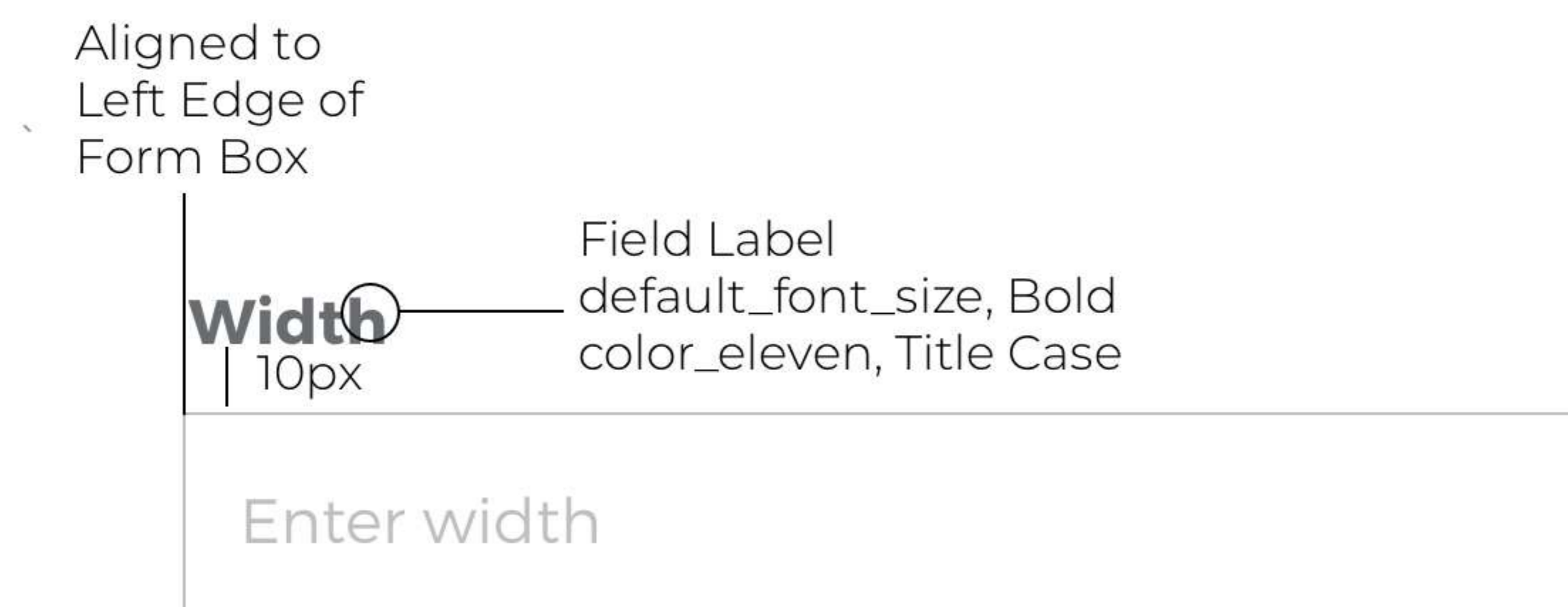


Field Labels - Top, Left, Boxed-Left

One Door PSG — Molecule

Top Labels

This style of labeled fields is used when the input box is with-in a contained area, such as Search.



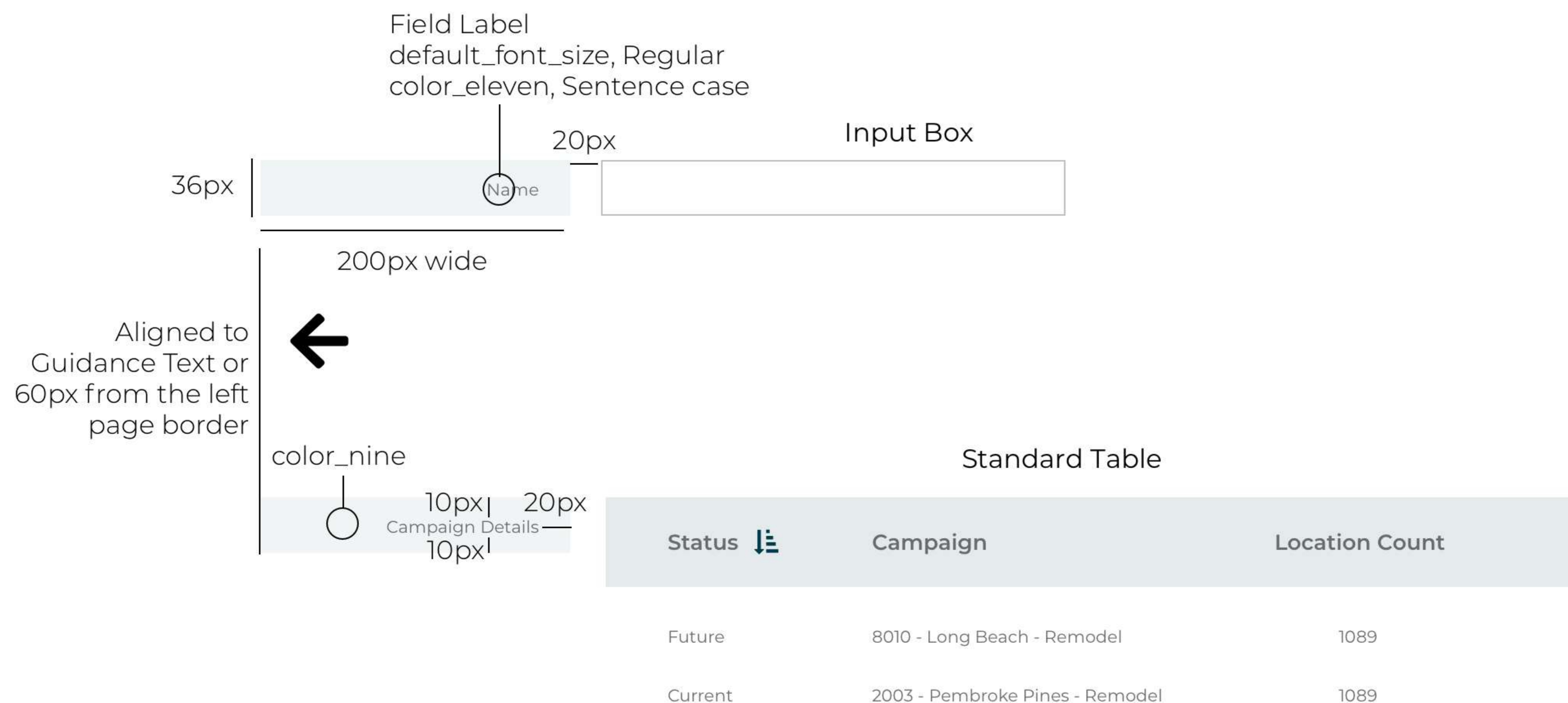
Left Labels

This style of labeled fields is usually used when the Input stands alone, such as in place of Search on View Filter Usage.



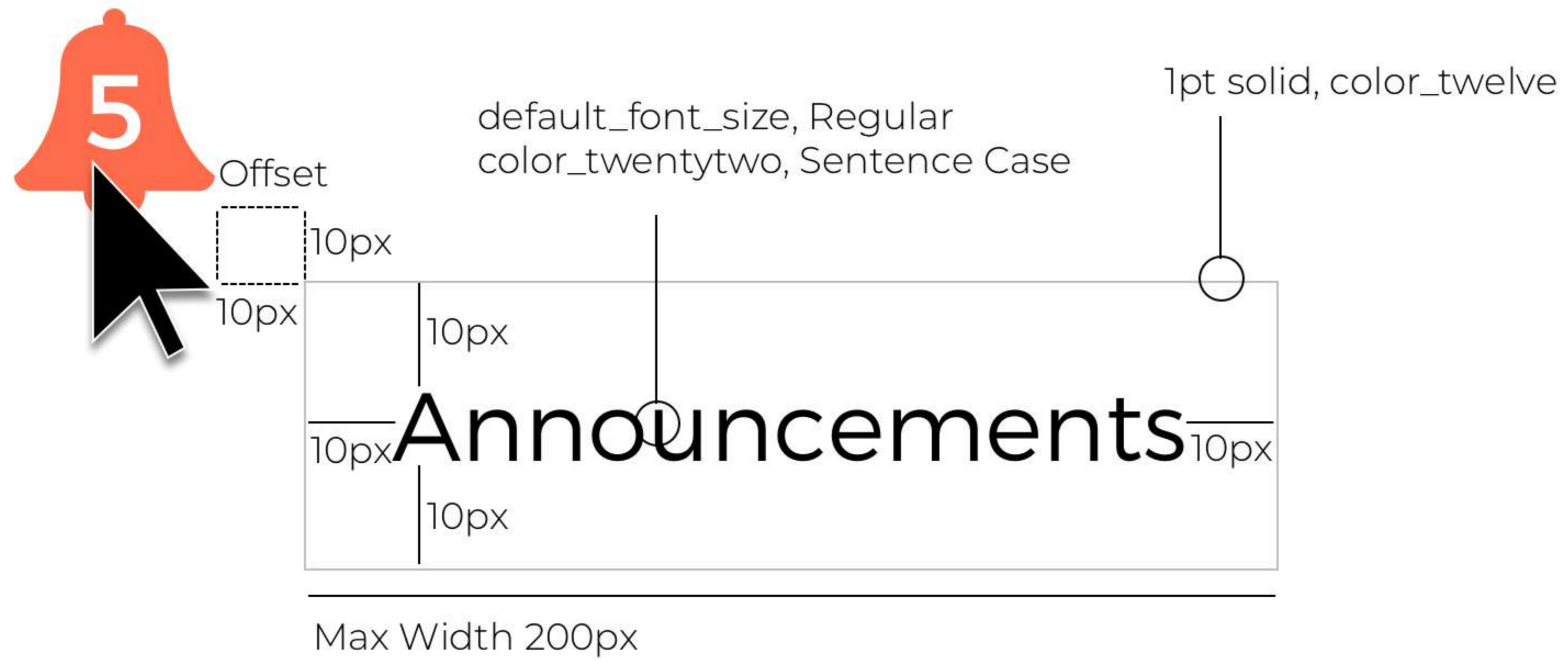
Boxed-Left Labels

This style of labeled fields is used when editing the details of Items. This label can also be used for tables, as in Filters.



Tool Tips

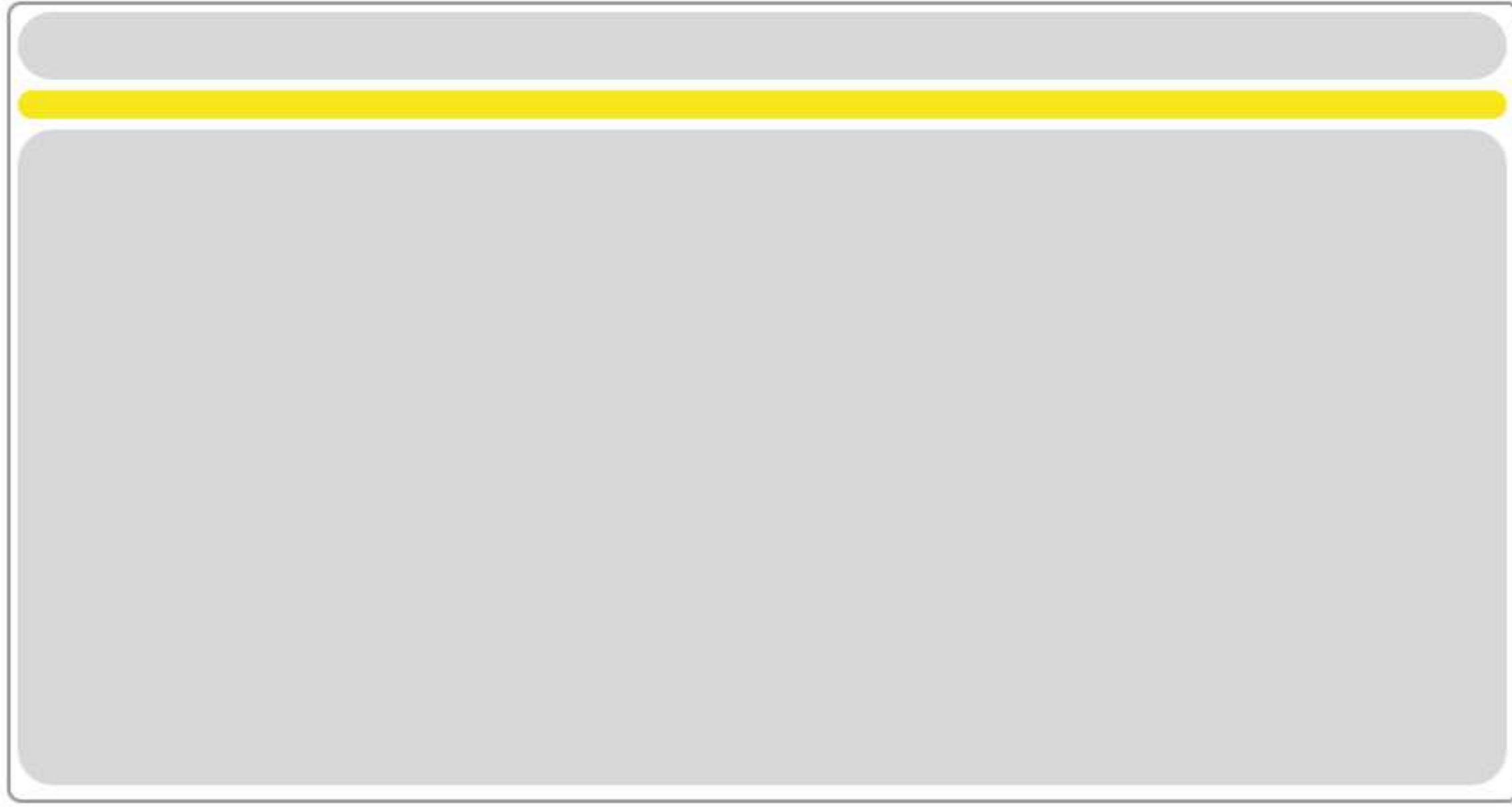
One Door PSG — Molecule



Subnavigation

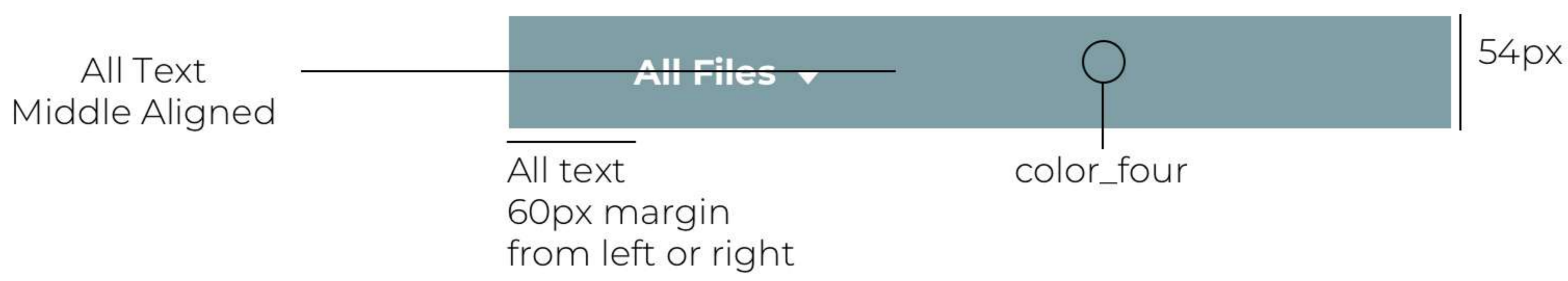
One Door PSG — Organism

LIVE EXAMPLE: <https://cox-vmm-qa.aws.rbmtechnologies.com/admin/filters>



Subnavigation spans the entire width of the page and is flush to the bottom of the main navigation. Height is 54px and color is always color_four with no shading or borders.

Full-size example under the Main Navigation:



Left Navigation

Current Page Title
large_font_size, Bold,
color_ten, Capitalized



60px

Breadcrumbs
large_font_size, Regular,
color_ten



60px

Workflow Navigation
ex_large_font_size, Regular,
color_ten, Title Case



60px

Current Location in Bold

Inline Small Expand Icon
12px wide, color_ten

Right Navigation



60px

Add Menu
large_font_size, Regular,
color_ten, Title Case



60px

Workflow Navigation
ex_large_font_size, Regular,
color_ten, Title Case
(inactive = color_six)

Centered Navigation

Centered on the page

Workflow Navigation
ex_large_font_size, Regular,
color_ten, Capitalized



Selected Step in Bold

Link Separators
ex_large_font_size, Regular,
color_six

Centered on the page

Divided Sub-Nav
large_font_size, Regular,
color_ten, Title Case



Selected Location in Bold

Overview Display

One Door PSG — Organism

LIVE EXAMPLE: <https://tmobile-vmm-qa.aws.rbmtechnologies.com/admin/locations>

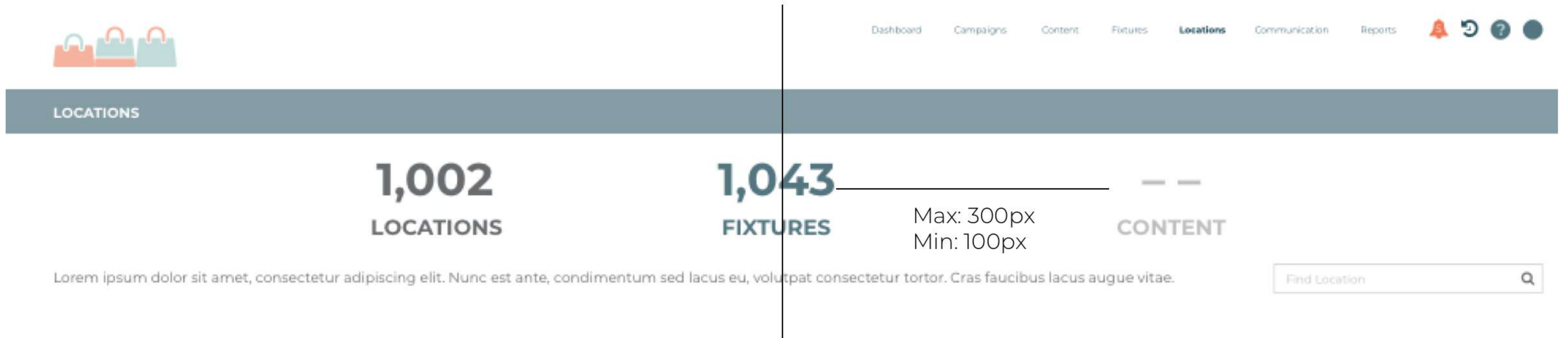
Placement



Padding



Centered on the page



1,300 — mega_font_size, bold
LOCATIONS — triple_ex_font_size, bold, Uppercase

1,300 | 10px, Center Aligned
FIXTURES

1,300 — color_eleven
LOCATIONS

1,300 — color_two
FIXTURES

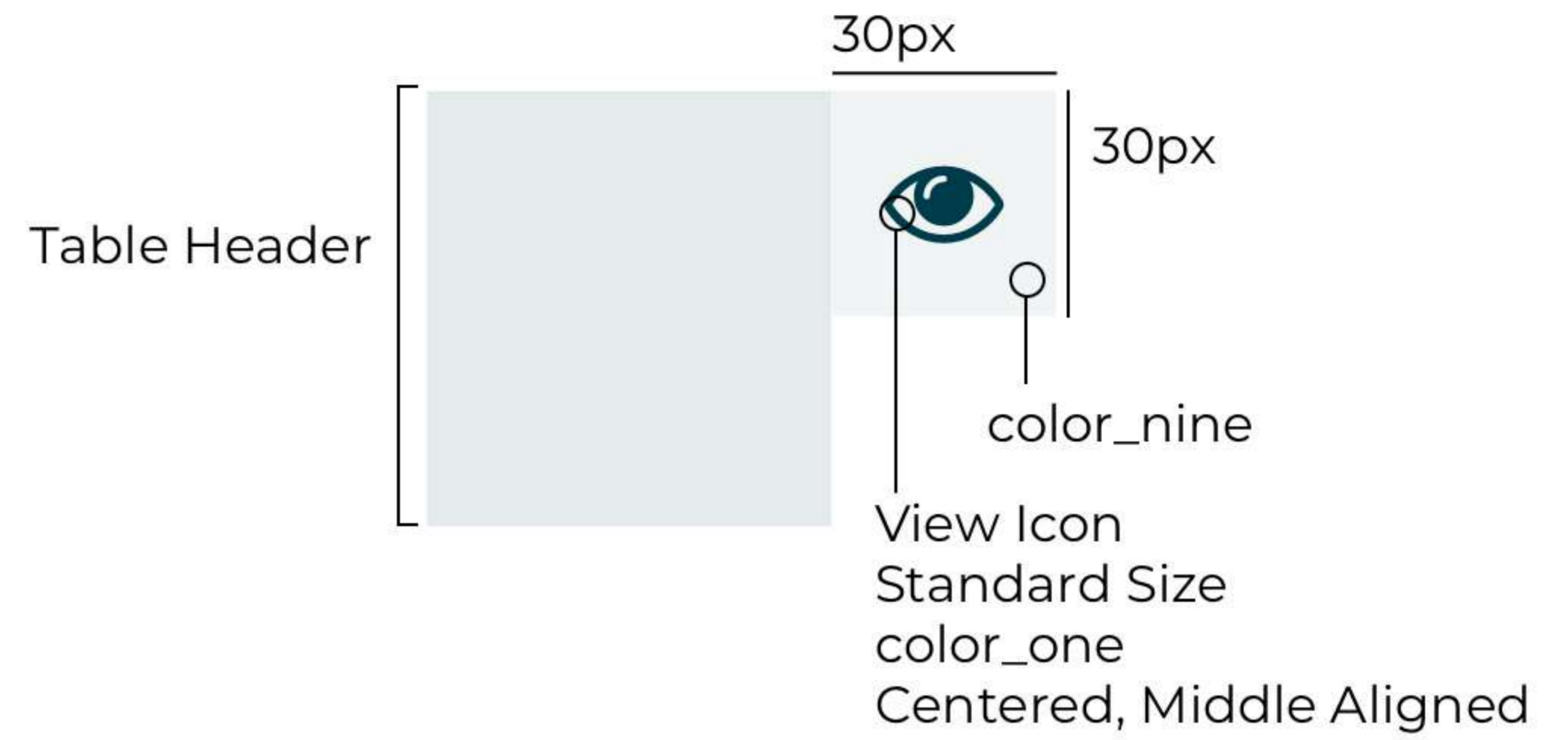
1,300 — color_sixteen
CONTENT

LOCATIONS — Inactive: color_twelve

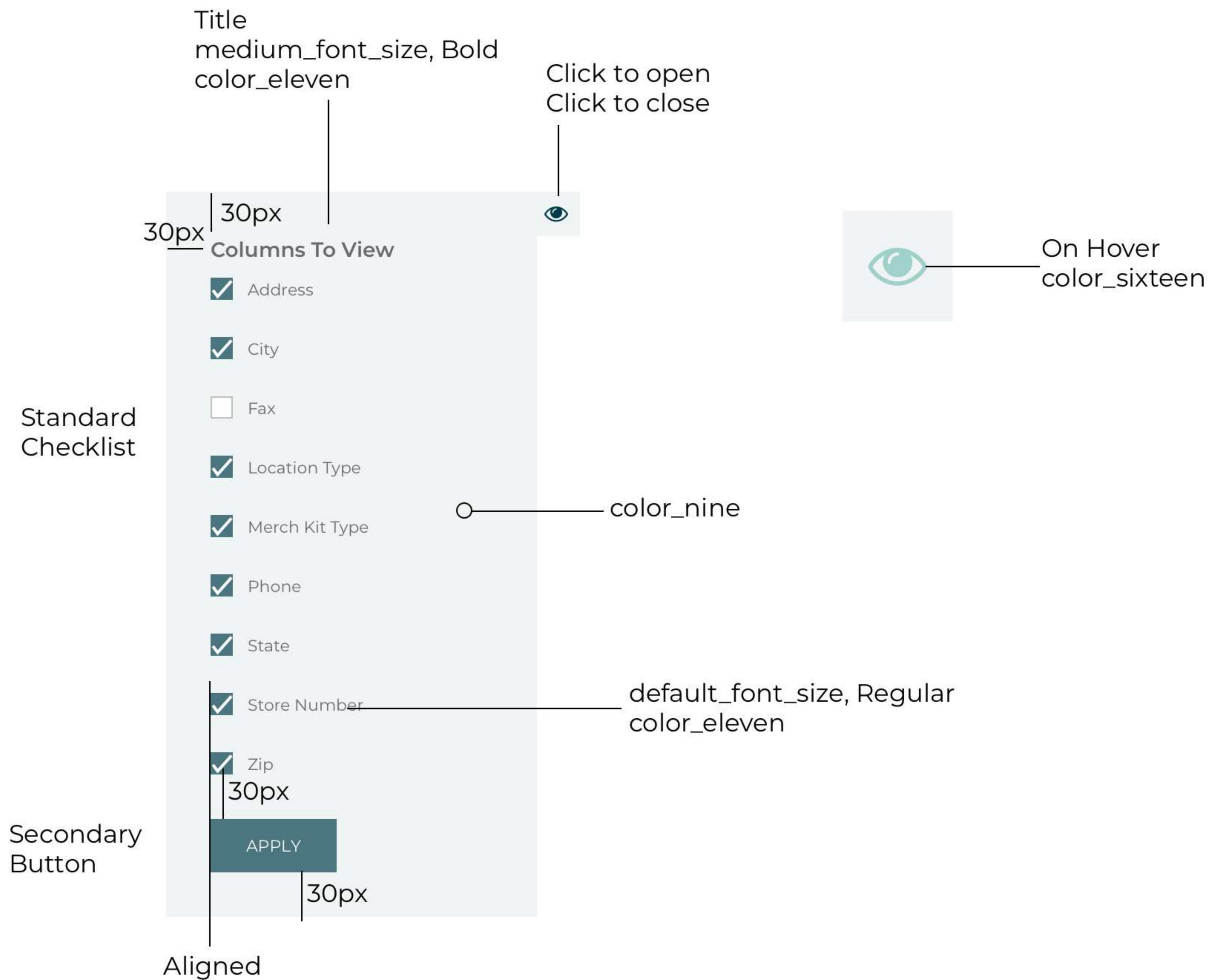
Tables - View Columns Pane

One Door PSG — Organism

Placement



Aligned to the far right edge of the table header and extends into the margin of the interface. Remains in that position even when expanded.



Tables - View Options

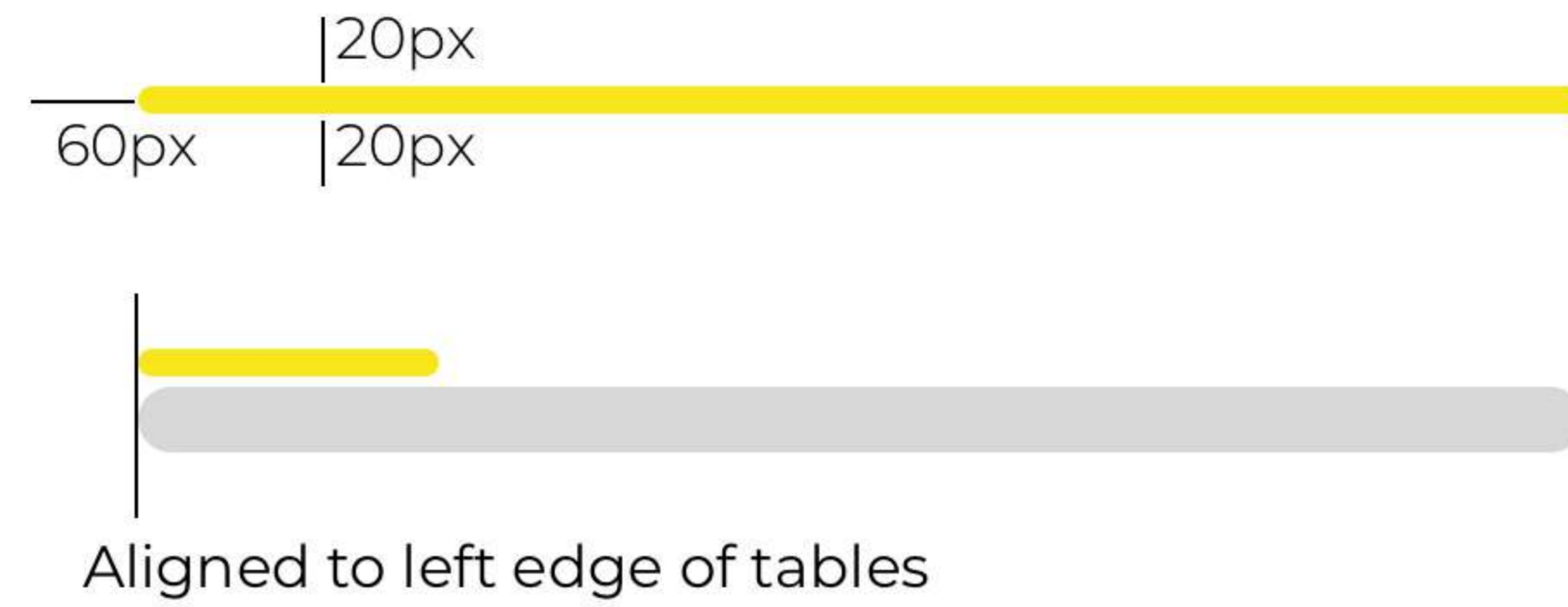
One Door PSG — Organism

LIVE EXAMPLE: <https://cox-vmm-qa.aws.rbmtechnologies.com/admin/filters>

Placement



Padding



Standard Dropdown Menu

Viewing 61 - 70 of 93 Results — View 10 Rows per Page ▼

60px

medium_font_size, Regular
Text: color_twelve
Numbers: color_twentytwo

Standard Dropdown Menu Standard Dropdown Menu

Viewing 61 - 70 of 93 Results — View 10 Rows per Page ▼ — Do not group ▼

60px 40px

Standard Dropdown Menu

Viewing 61 - 70 of 93 Results — View 10 Rows per Page ▼

60px 60px

36px Icon color_eleven

36px 1px Solid color_twelve

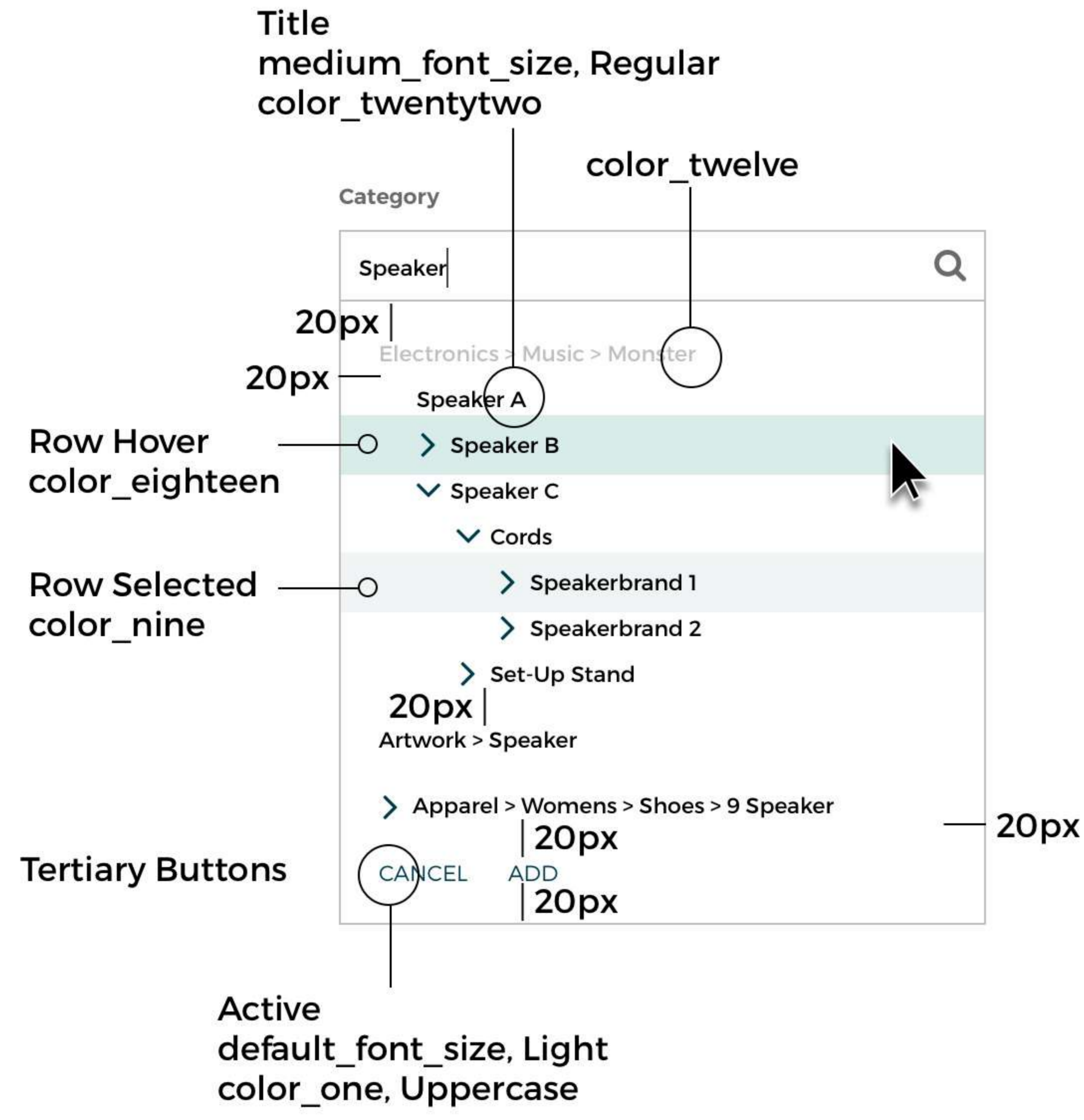
Selected color_twentyfive Unselected color_twentythree

Hierarchy Search Widget

One Door PSG — Organism

Occurs in form fields as a vertically scrollable div of expand/collapse selection options representing parent-child structures.

Single-select Widget

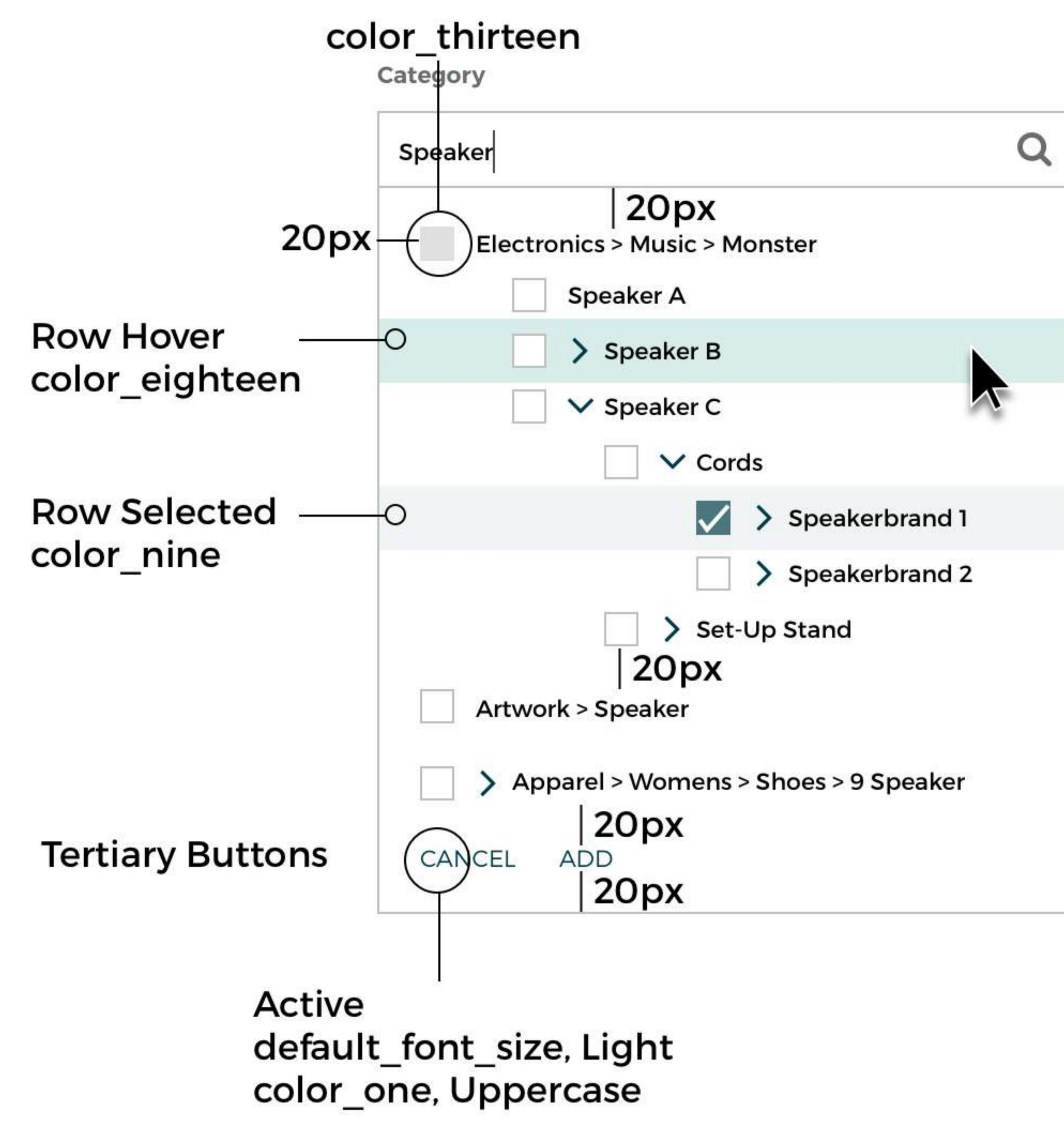


Entering text and either hitting Enter or clicking on the magnifying glass will return matches in the dropdown area. Those options preceded by a disclosure icon represent parent groupings and clicking on this icon would reveal their children.

Trees should be expanded if there are multiple matches within that same tree. Children of a match should only be displayed if there is a match in the child's name. Otherwise, children should not be expanded.

For single-select widgets, the text of unselectable parents is rendered in color_twelve.

Multi-select Widget



Clicking on the option text or its checkbox will select the option (i.e., fill the checkbox), applying a row highlight (selected) color.

Selecting (or deselecting) any parent while collapsed will only select that row and not its children. Selecting (or deselecting) any parent while expanded will select that row and all of its children. If that row is then collapsed, the children will stay selected. If children are selected, the parent row is collapsed, and the parent row is then deselected, the children will remain selected. For any parent that has some but not all their children selected, they will be demarcated with an indeterminate checkbox.

For multi-select widgets, the checkbox preceding unselectable parents is rendered as a filled-in box in color_thirteen.

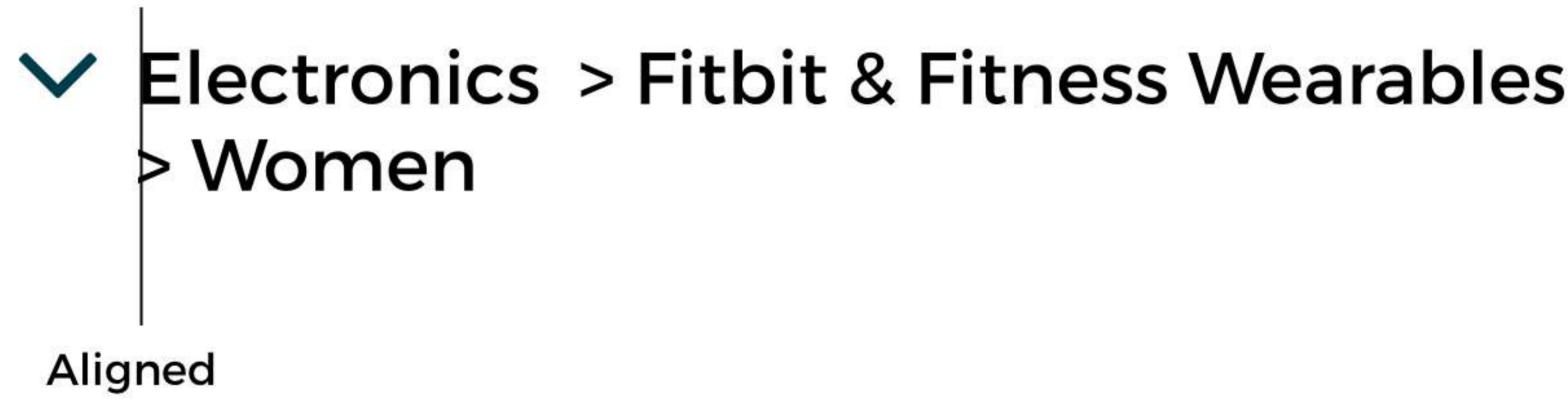
Selection Option Detail



The disclosure icon (including the negative space around it) occupies an area that is 12x12.

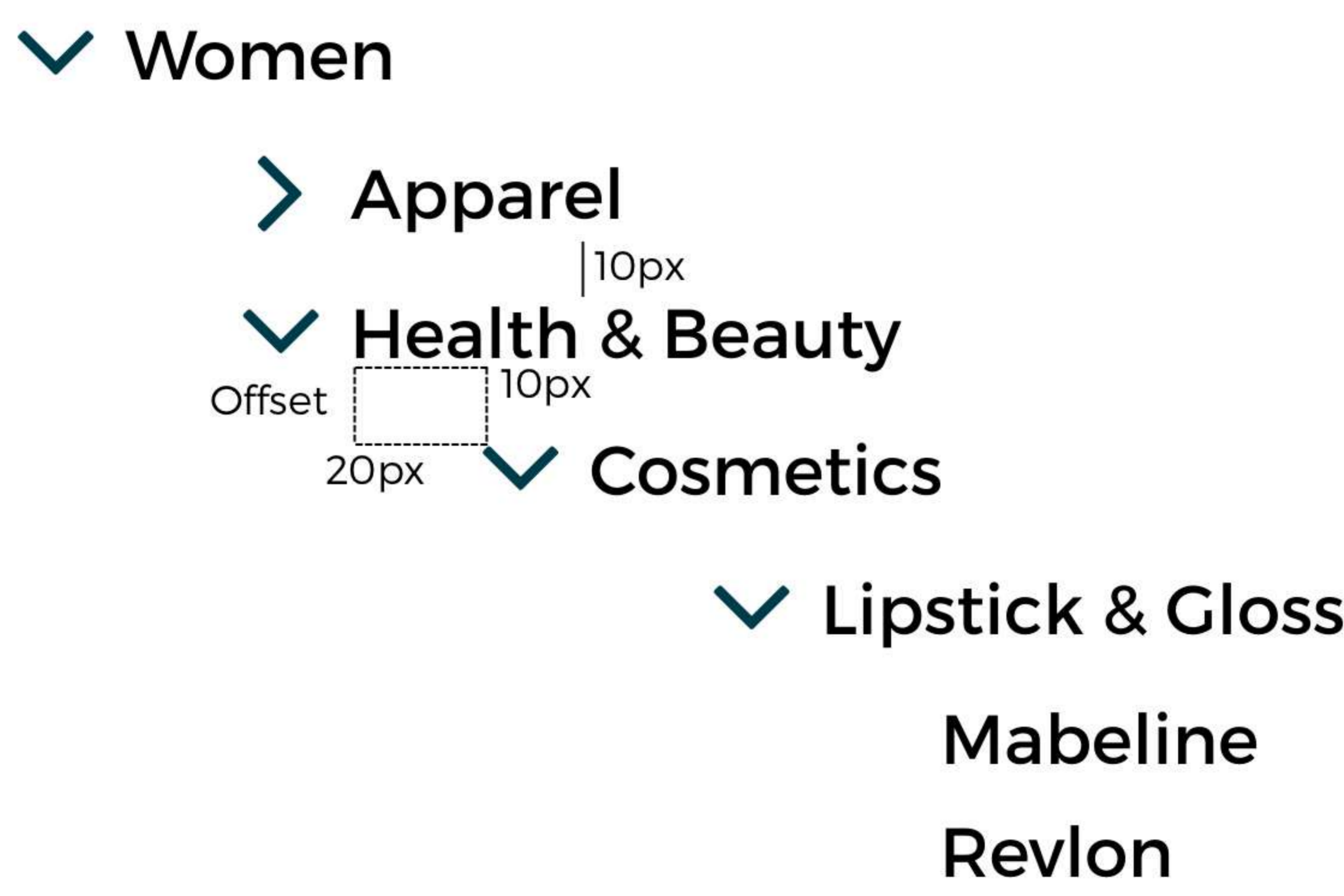
Line Wrap

Selection options that span multiple lines will wrap, observing the same left margin.



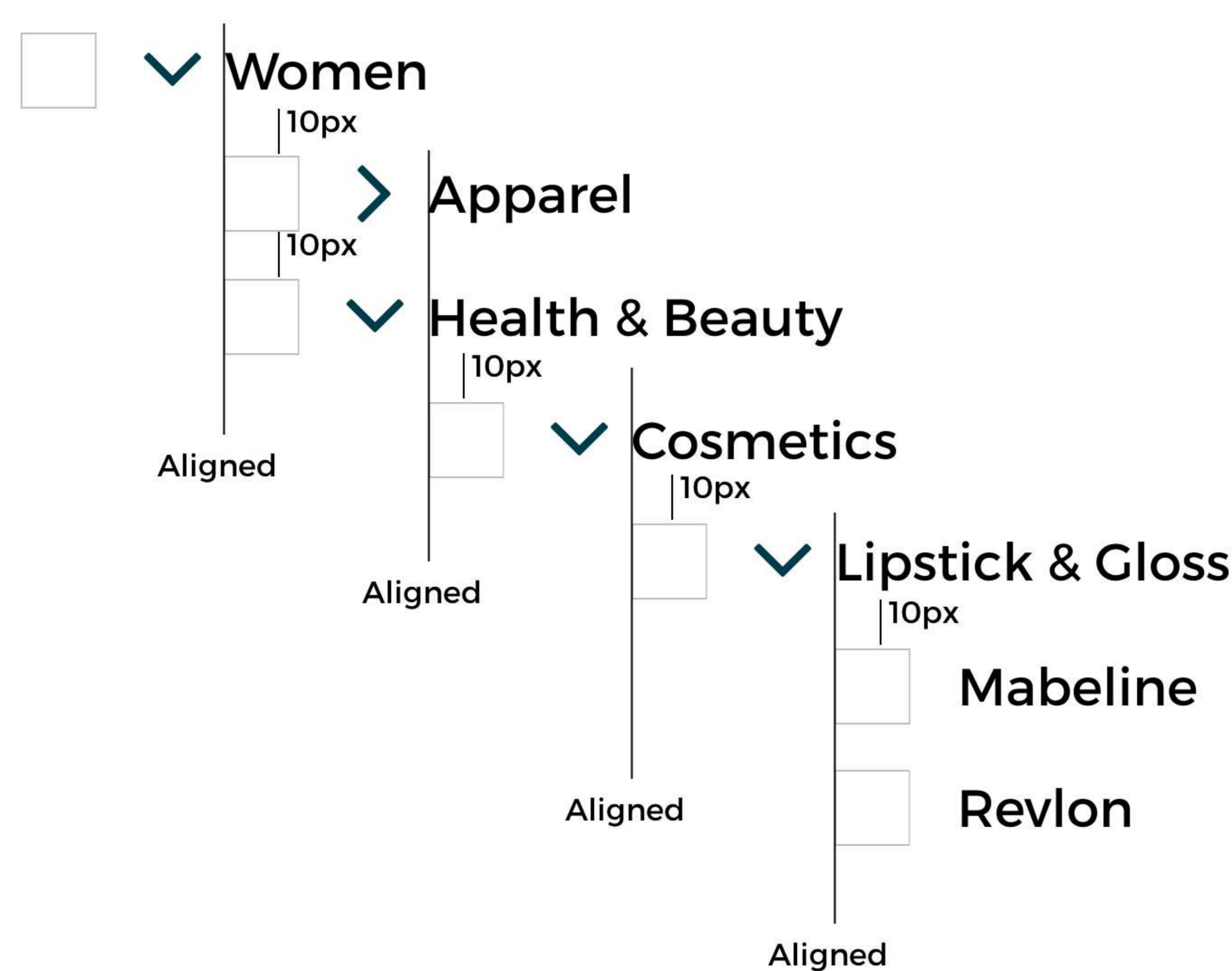
Nesting Detail (Single-select)

Each child is offset from the text of its parent by 10 px vertically and 20px horizontally.



Nesting Detail (Multi-select)

The checkbox of each child lines up with the text of its parent.

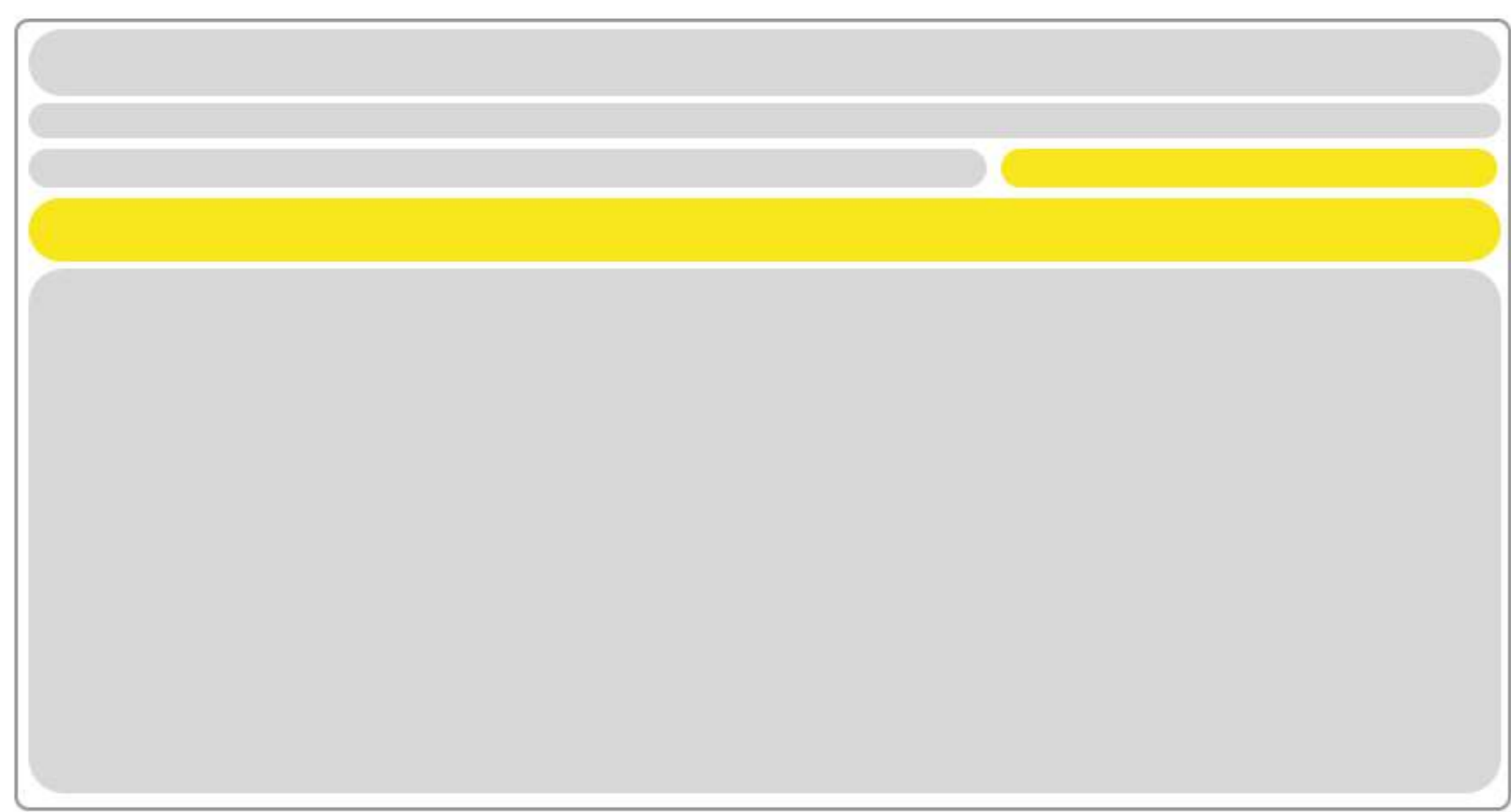


Advanced Search

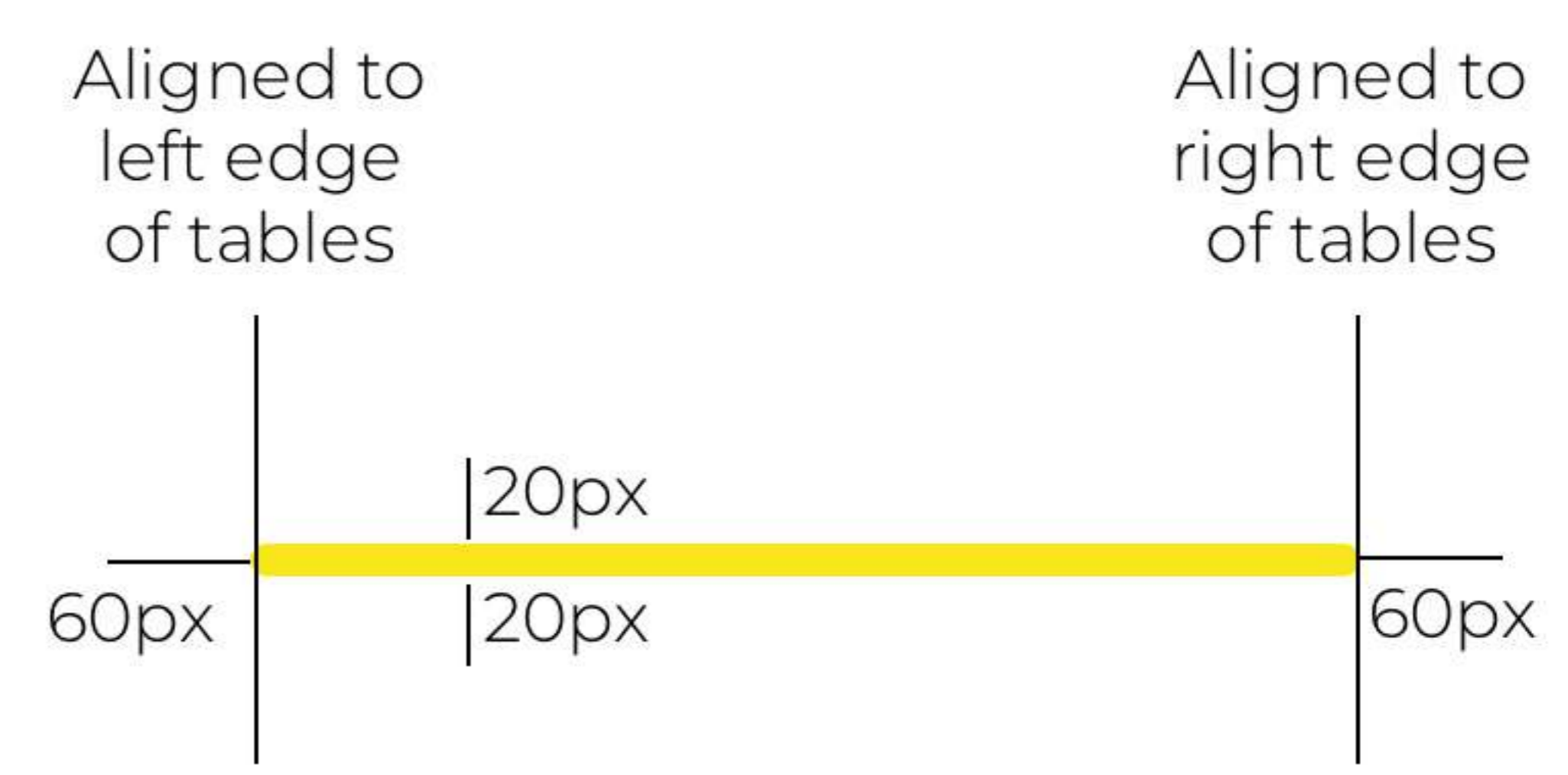
One Door PSG — Template

LIVE EXAMPLE: <https://cox-vmm-qa.aws.rbmtechnologies.com/admin/filters>

Placement



Padding

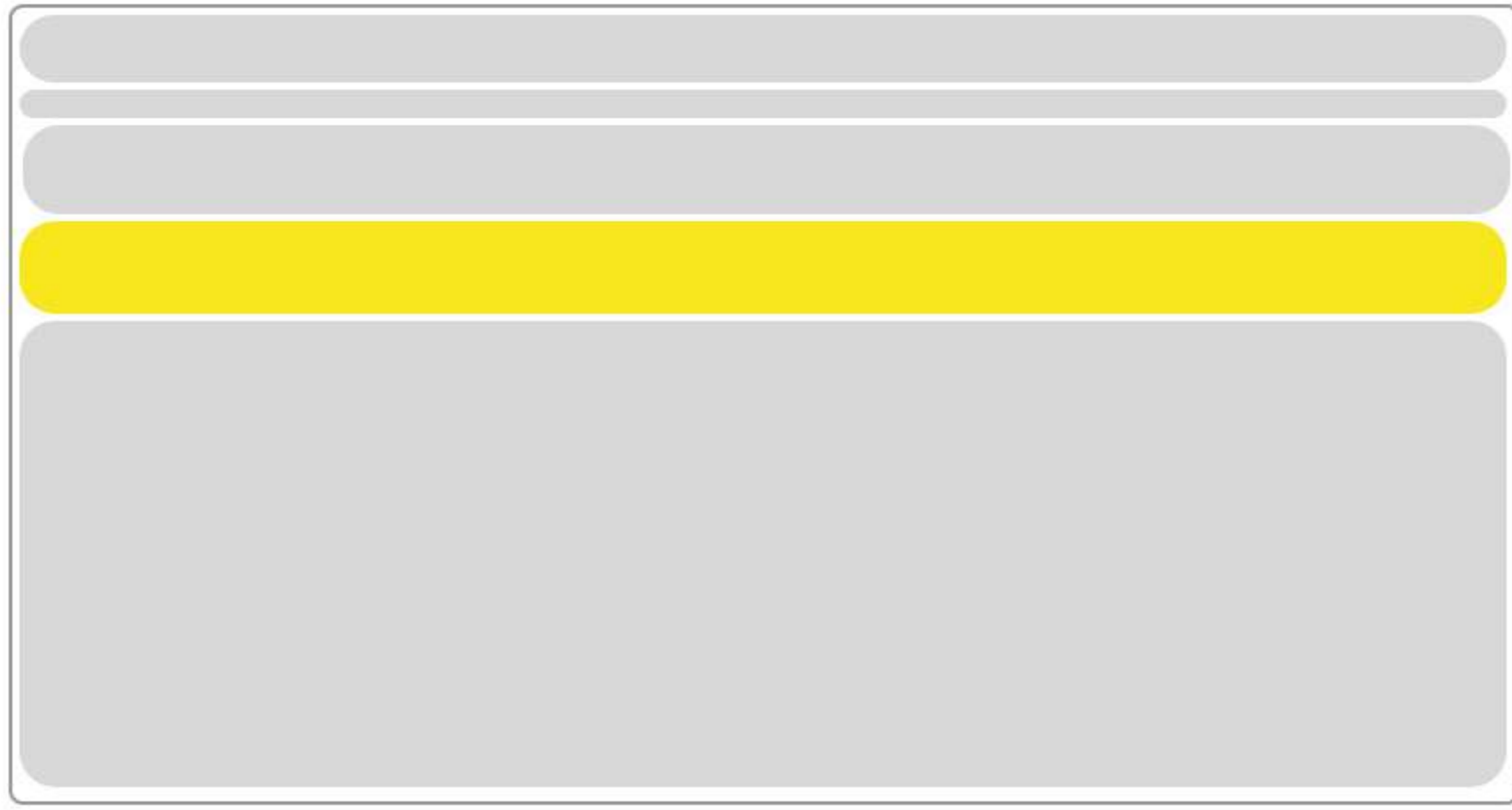


Standard Form Fields

A detailed diagram of a search form layout. The form is contained within a light blue box. On the left, a vertical dimension line indicates a height of '100px to 170px'. The form is divided into several sections: 'Date Created' with a dropdown 'Is in the last' and a text input; 'Creator' with a text input 'Enter name'; 'Type' with a dropdown 'Any Type'; 'Permissions' with a dropdown 'Select Roles'. To the right, there is a 'Simple Search Box' with the text 'Find Resource', a search icon, and a gear icon. Below the search box is a 'Primary Button Pair' with 'RESET' and 'FIND' buttons. Dimensions are provided for various elements: 10px for dropdown arrows, 20px for text input height, 40px for the 'RESET' button width, 20px for the 'FIND' button width, and 110px for the total width of the button pair. A legend at the bottom left shows a circle with a line pointing to 'color_nine'. A note at the bottom center says 'All Molecules are spaced from distance to the right' with an arrow pointing right.

All Molecules are spaced from distance to the right →

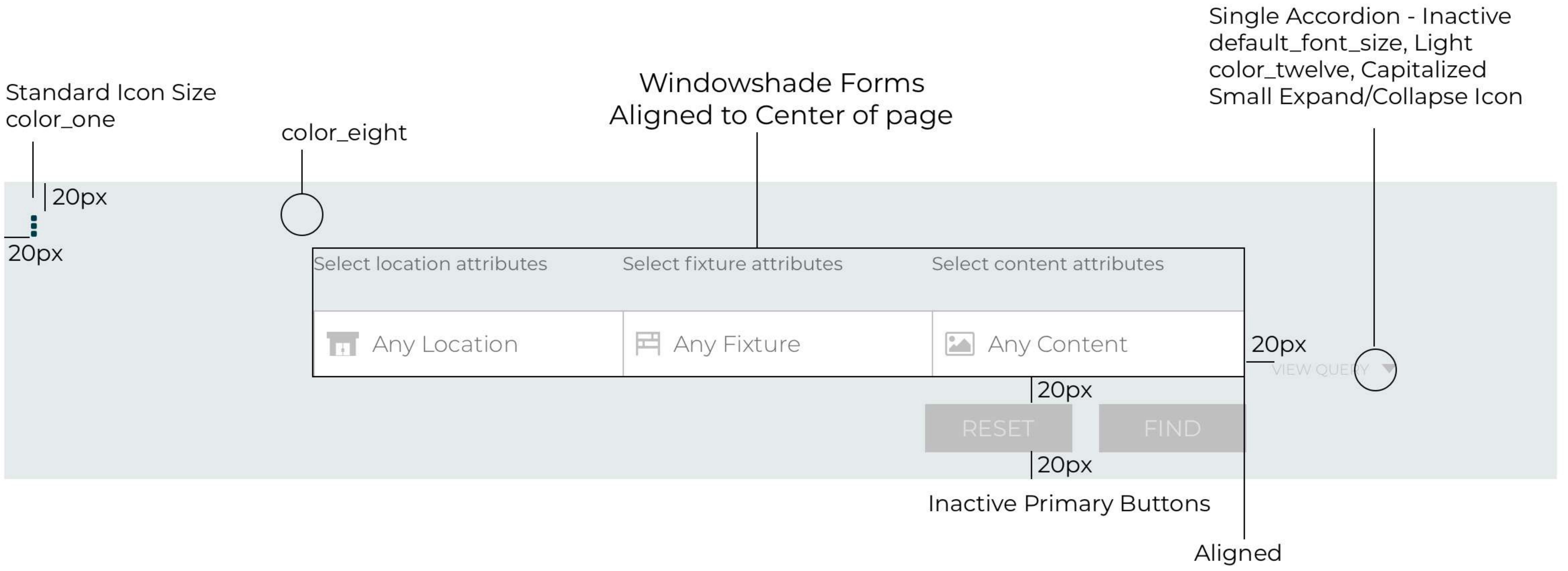
Placement



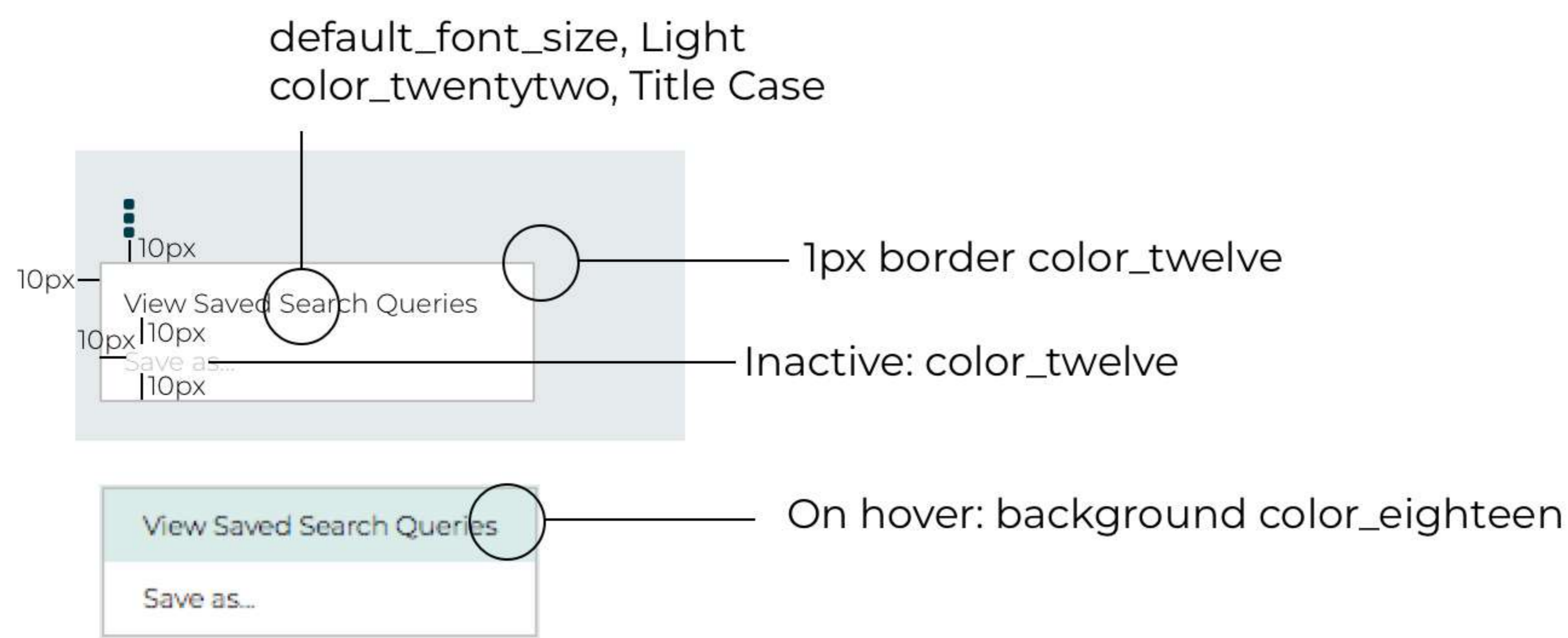
Padding



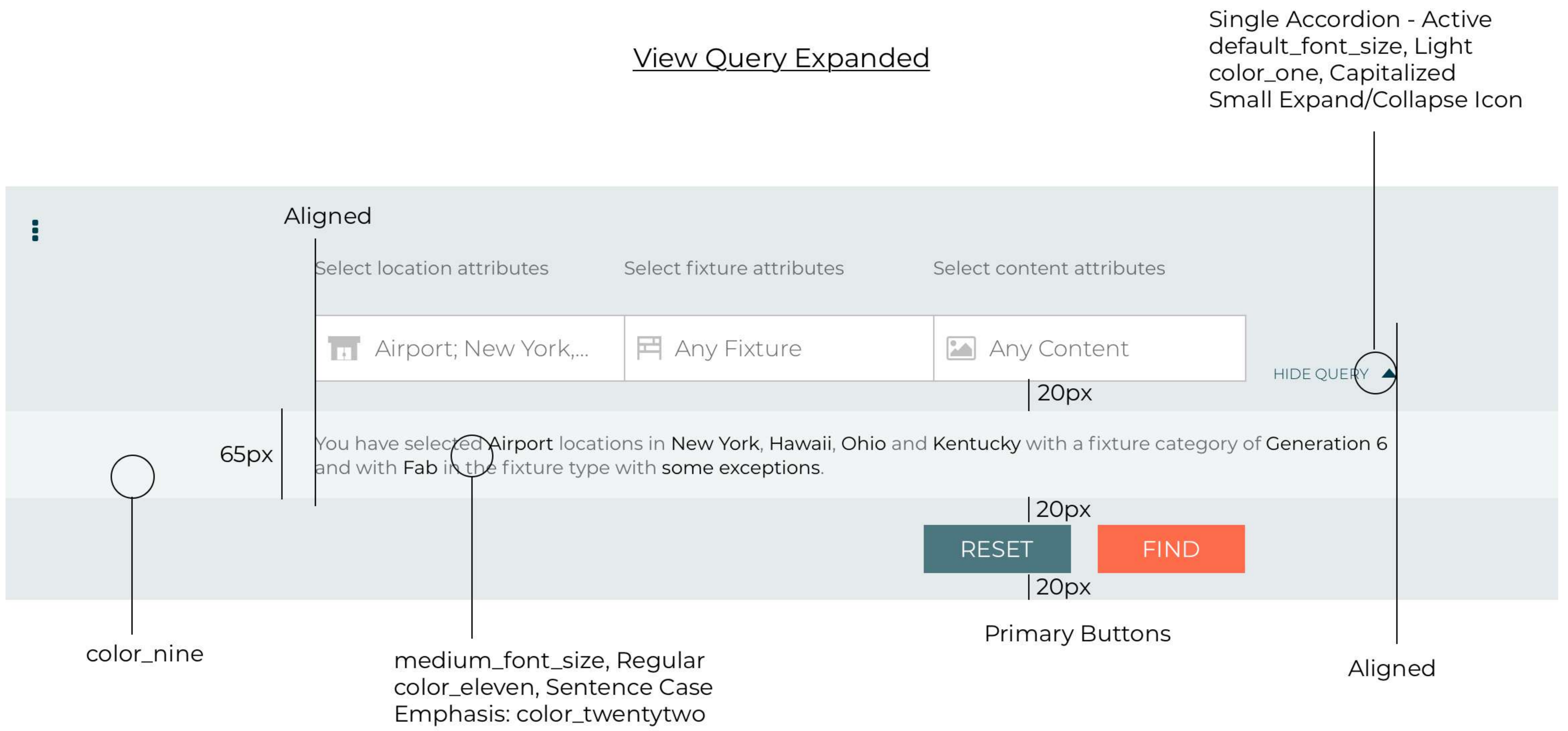
Initial State



Elipsis Menu

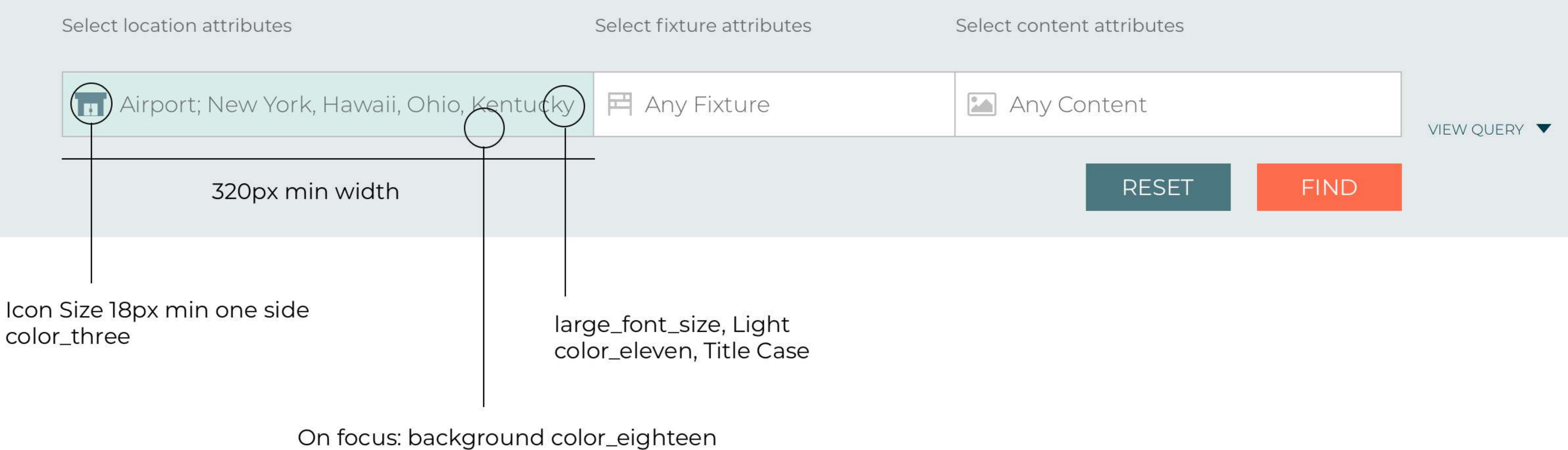


View Query Expanded



Focus on selected filter

Once a filter is selected, the input field expands wider to display the longer text of the filter. Once a user clicks away from the input field, the input box returns to its regular width with truncated text displayed (see View Query Expanded).



ODB PRODUCT STYLE GUIDE

Dashboard List Layout Overview

updated June 8, 2017

Universal Header

Splash

The screenshot displays the Capital One Bank CAMPAIGNS dashboard. At the top, there is a navigation bar with links for Dashboard, Campaigns, Content, Fixtures & Locations, Communication, and Reports. Below this is a dark blue ribbon with the text 'CAMPAIGN LIST' and a 'Create New >' button. The main content area features a table with the following columns: Name, Status, Filter, Region, and In-store Date. The table lists six campaigns, each with a status icon (circle with a checkmark or 'x'), a name, a status, a filter, a region, and an in-store date. Action buttons (EDIT or VIEW REPORT) are located to the right of each row. At the bottom of the table, there is a pagination bar with '< PREV PAGE', page numbers 1, 5, 6, 7, 10, and 'NEXT PAGE >'. The dashboard is annotated with orange brackets on the left and right sides, identifying the 'Universal Header', 'Splash', 'Header Banner', 'Ribbon', and 'Dashboard List' components.

Name	Status	Filter	Region	In-store Date	
01.06.2017RESET Scheduled for December 31, 2016 Edited on December 2, 5:00pm by ralien	Pending	All Locations		January 6, 2017 00:00	EDIT
12.26.2016RESET Scheduled for December 31, 2016 Edited on December 2, 2016 5:00pm by ralien	Pending	All Locations		January 6, 2017 00:00	EDIT
11.20.2016RESET Launched on November 6, 2016 Compliance 85% Issues 7 Open Issues 5	Launched	All Locations		November 19, 2016 00:00	VIEW REPORT
11.06.2016RESET Launched on October 20, 2016 Compliance 92% Issues 0 Open Issues 0	Launched	All Locations		November 1, 2016 00:00	VIEW REPORT
11.06.2016RESET Launched on October 20, 2016 Compliance 92% Issues 0 Open Issues 0	Launched	All Locations		November 1, 2016 00:00	VIEW REPORT
11.06.2016RESET Launched on October 20, 2016 Compliance 92% Issues 0 Open Issues 0	Launched	All Locations		November 1, 2016 00:00	VIEW REPORT

Header Banner

Ribbon

Dashboard List

ODB PRODUCT STYLE GUIDE

Dashboard List Layout Detail

updated June 8, 2017

Sort Icon #E5EBED

Column Header Title Medium, Bold #6A6D70

Drop Down Button

Table Header 60px

Table Content 90px

Table Footer 125px

Table Data:

Name	Status	Region	In-store Date	Actions
01.06.2017RESET Scheduled for December 31, 2016 Edited on December 2, 5:00pm by ralien	Pending	All Locations	January 6, 2017 00:00	EDIT
12.26.2016RESET Scheduled for December 31, 2016 Edited on December 2, 2016 5:00pm by ralien	Pending	All Locations	January 6, 2017 00:00	EDIT
11.20.2016RESET Launched on November 6, 2016 Compliance 85% Issues 7 Open Issues 5	Launched	All Locations	November 19, 2016 00:00	VIEW REPORT
11.06.2016RESET Launched on October 20, 2016 Compliance 92% Issues 0 Open Issues 0	Launched	All Locations	November 1, 2016 00:00	VIEW REPORT
11.06.2016RESET Launched on October 20, 2016 Compliance 92% Issues 0 Open Issues 0	Launched	All Locations	November 1, 2016 00:00	VIEW REPORT
11.06.2016RESET Launched on October 20, 2016 Compliance 92% Issues 0 Open Issues 0	Launched	All Locations	November 1, 2016 00:00	VIEW REPORT

Filter #E5EBED

Default, Regular #6A6D70

Pagination Controls 120px 40px 60px

ODB PRODUCT STYLE GUIDE

Single Pane Layout Overview

updated June 8, 2017

Universal Header

Splash

Capital One Bank 12202017RESET 30 DAYS TO GO

Dashboard Campaigns Content Fixtures & Locations Communication Reports

← Back to Campaigns Setup > Import > Placements > Preview > Verify Next >

Campaign Properties CANCEL SAVE

Campaign Name: <input type="text" value="This Campaign"/>

Preview: <input type="text" value="Month Day Year"/> <input type="text" value="00:00 PM"/>

Launch: <input type="text" value="Month Day Year"/> <input type="text" value="00:00 PM"/>

Campaign Image: <input type="text" value="ImageFileName.jpg"/>

Locations Affected: <input type="text" value="Any Location" dropdown>

Campaign Comments: Lorem ipsum dolor sit amet consectetur. Sit amet consectetur adipiscing elit.

Schedule Compliance Notification: September 23, 2016 8:00 AM July 23, 2017 12:00 AM August 4, 2017 12:00 AM

Set Automatic Compliance: <input type="checkbox" value=""/> <input type="text" value="30" dropdown> Days after Launch Date

Display Completion Percentage: <input checked="" type="checkbox" value=""/> Display on Completion Dashboard

Floorplan Editing Permissions: <input checked="" type="checkbox" value=""/> Allow Fixture Editing <input type="checkbox" value=""/> Allow Wall Editing

Set Planogram Views: <input type="text" value="Select Category" dropdown>

Merchandising Type: <input type="text" value="Select Merchandising Type" dropdown> <input type="button" value="APPLY"/>

Appliances:

TVs:

Refrigerators:

Sony Experience Pad Right:

Header Banner

Ribbon

Guidance Banner

Pane

ODB PRODUCT STYLE GUIDE

Single Pane Layout Detail

updated June 8, 2017

Guidance Text
Large, Regular
#6A6D70

Form Label

Secondary Icon

Primary Button

Section
Pane
#E5EBED

The screenshot shows a web application interface for campaign management. At the top, there is a navigation bar with the Capital One Bank logo, the ID '12202017RESET', and a '30 DAYS TO GO' badge. The main navigation includes 'Dashboard', 'Campaigns', 'Content', 'Fixtures & Locations', 'Communication', and 'Reports'. A breadcrumb trail reads 'Setup > Import > Placements > Preview > Verify'. The main content area is titled 'Campaign Properties' and contains several sections: 'Campaign Name' with a text input field; 'Preview' and 'Launch' sections, each with a date and time picker; 'Campaign Image' with a photo upload button; 'Locations Affected' with a dropdown menu; 'Campaign Comments' with a text area and edit/delete icons; 'Schedule Compliance Notification' with a table of dates and times; 'Set Automatic Compliance' with a dropdown menu; 'Display Completion Percentage' with a checkbox; 'Floorplan Editing Permissions' with checkboxes for 'Allow Fixture Editing' and 'Allow Wall Editing'; and 'Set Planogram Views' with a dropdown menu and a list of items like 'Appliances' and 'TVs'. At the bottom right, there are 'CANCEL' and 'SAVE' buttons, and an 'APPLY' button. Annotations with orange lines point to various elements: 'Guidance Text' points to the '30 DAYS TO GO' badge; 'Form Label' points to the 'Preview' label; 'Secondary Icon' points to a question mark icon; 'Primary Button' points to the 'SAVE' button; 'Primary CTA Button' points to the 'SAVE' button; 'Photo Upload Button' points to the camera icon; 'Inactive' points to a dropdown menu; 'Secondary Button' points to the 'APPLY' button; 'Body Copy Default, Regular #6A6D70' points to the 'Campaign Comments' text; and 'Form Prompt Text' points to the 'Select Category' dropdown.

Primary CTA
Button

Photo Upload
Button

Inactive

Secondary
Button

Body Copy
Default, Regular
#6A6D70

Form Prompt Text

ODB PRODUCT STYLE GUIDE

Single Pane with Windowshade Layout Overview

updated June 8, 2017

Universal Header

Splash

The screenshot displays the Capital One Bank ODB interface. At the top, the 'Universal Header' contains the Capital One Bank logo, the user ID '12202017RESET', and a '30 DAYS TO GO' badge. A navigation menu includes 'Dashboard', 'Campaigns', 'Content', 'Fixtures & Locations', 'Communication', and 'Reports'. Below the header is a 'Header Banner' with a breadcrumb trail: 'Back to Campaigns > Setup > Import > Placements > Preview > Verify'. The main content area is a 'Campaign Properties' form with fields for 'Campaign Name', 'Preview', 'Launch', 'Locations Affected', 'Campaign Comments', 'Schedule Compliance Notification', 'Display Completion Percentage', 'Floorplan Editing Permissions', and 'Set Planogram Views'. A 'Windowshade Dropdown' menu is open on the right, listing campaign entries with their respective durations (e.g., 1 h, 6 h, 1 d, 2 d, 3 d, 5 d, 1 w, 2 w, 3 w).

Windowshade
Dropdown

Header
Banner

Ribbon

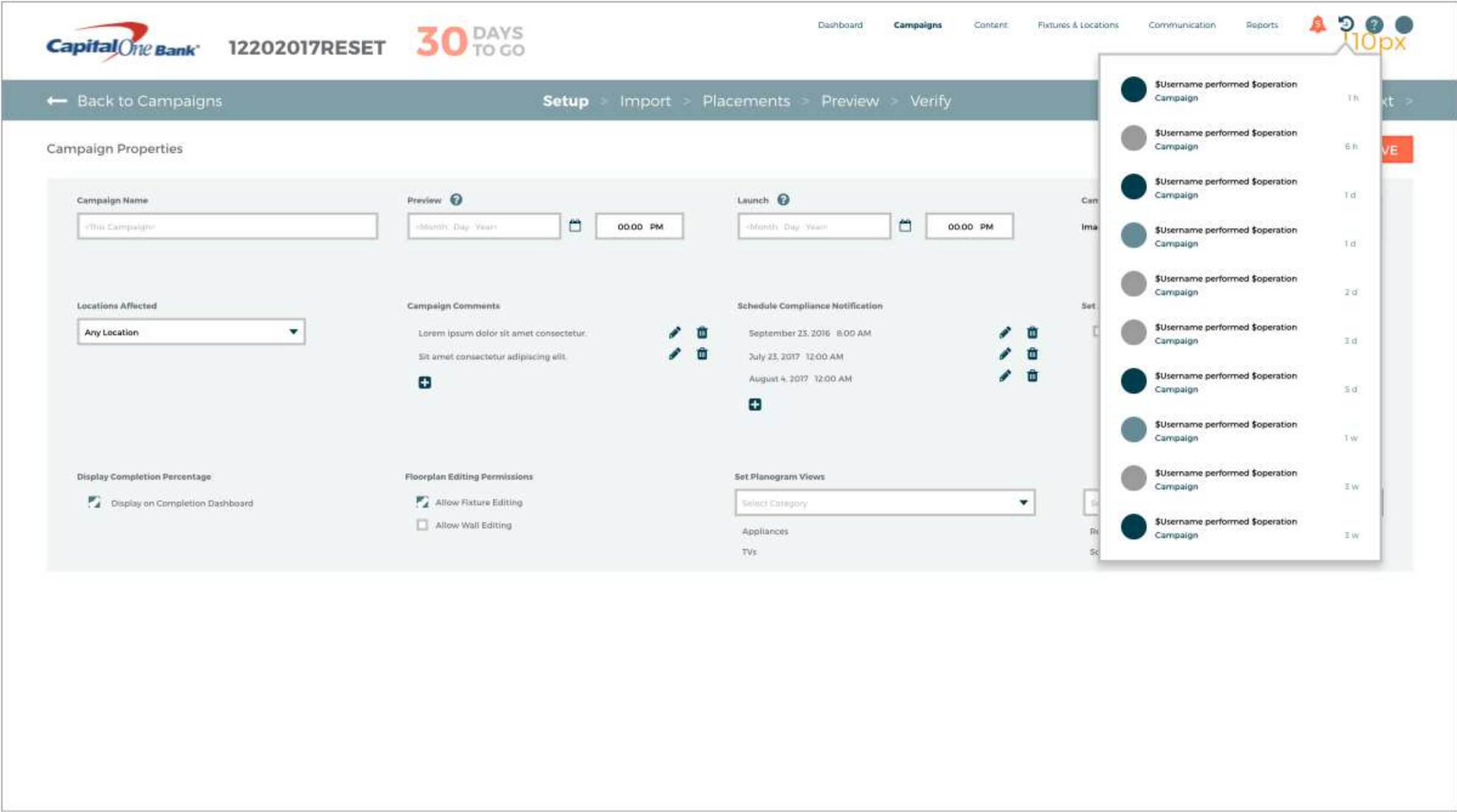
Guidance
Banner

Section Pane

ODB PRODUCT STYLE GUIDE

Single Pane with Windowshade Layout Detail

updated June 8, 2017



ODB PRODUCT STYLE GUIDE

Stack Layout Overview

updated June 8, 2017

Universal
Header

Splash

The screenshot displays the Capital One Bank ODB Product Style Guide interface. The top section features the Capital One Bank logo, the ID '12202017RESET', and a '30 DAYS TO GO' banner. A navigation menu includes 'Dashboard', 'Campaigns', 'Content', 'Fixtures & Locations', 'Communication', and 'Reports'. A secondary navigation bar contains '< Previous', 'Setup >', 'Import >', 'Placements >', 'Preview >', 'Verify', and 'Next >'. The main content area is a table with four rows: 'REPLACEMENTS', 'ASSORTMENTS', 'VARIATIONS', and 'UNDEFINED PLACEMENTS'. Each row has 'Placed: 0' and 'Unplaced: 10' with a dropdown arrow. The interface is annotated with labels: 'Universal Header' and 'Splash' on the left, and 'Header Banner', 'Ribbon', and 'Collapsed Stack' on the right.

Category	Placed	Unplaced
REPLACEMENTS	0	10
ASSORTMENTS	0	10
VARIATIONS	0	10
UNDEFINED PLACEMENTS	0	10

Header
Banner

Ribbon

Collapsed
Stack

ODB PRODUCT STYLE GUIDE

Stack Layout Detail

updated June 8, 2017

Stack Item
Large, Bold, All Caps
#6A6D70

Stack Divider Line
1px solid #E0E0E0

Count Label
Large, Bold
#6A6D70

Count
Large, Regular
#6A6D70

The screenshot shows a web application interface with a navigation menu and a table. The navigation menu includes links for Dashboard, Campaigns, Content, Fixtures & Locations, Communication, and Reports. The table has four rows: REPLACEMENTS, ASSORTMENTS, VARIATIONS, and UNDEFINED PLACEMENTS. Each row has a 'Placed' count of 0 and an 'Unplaced' count of 10. The 'Unplaced' count is accompanied by a dropdown arrow icon.

Category	Placed	Unplaced
REPLACEMENTS	0	10
ASSORTMENTS	0	10
VARIATIONS	0	10
UNDEFINED PLACEMENTS	0	10

Large Expand & Collapse Icon

ODB PRODUCT STYLE GUIDE

Stack Layout Detail 2

updated June 8, 2017

Capital One Bank 12202017RESET 30 DAYS TO GO

Dashboard Campaigns Content Fixtures & Locations Communication Reports

< Previous Setup > Import > **Placements** > Preview > Verify Next >

REPLACEMENTS	Placed: 0	Unplaced: 10
ASSORTMENTS	Placed: 0	Unplaced: 10
VARIATIONS	Placed: 0	Unplaced: 10
UNDEFINED PLACEMENTS	Placed: 0	Unplaced: 10

Dimensions: 20px, 40px, 60px, 15px

ODB PRODUCT STYLE GUIDE

Stack Layout Expanded Overview

updated June 8, 2017

Find & Display Table

Universal Header

Splash

The screenshot displays the Capital One Bank ODB interface. At the top, there is a navigation bar with the Capital One Bank logo, the text '12202017RESET', and a '30 DAYS TO GO' banner. The navigation menu includes 'Dashboard', 'Campaigns', 'Content', 'Fixtures & Locations', 'Communication', and 'Reports'. A breadcrumb trail shows 'Setup > Import > Placements > Preview > Verify'. Below the navigation is a ribbon with '< Previous' and 'Next >' buttons. The main content area is titled 'REPLACEMENTS' and includes a search bar and a table with columns: Category, Item No., Item Name, Attribute 1, Replaces, and Planograms. Below the table are sections for 'ASSORTMENTS', 'VARIATIONS', and 'UNDEFINED PLACEMENTS', each with 'Placed' and 'Unplaced' counts.

Category	Item No.	Item Name	Attribute 1	Replaces	Planograms
POP	1456789	New Item 1	Lorem Ipsum	2545678	10
POP	1867809	New Item 1	Lorem Ipsum	5610931	8

Header Banner

Ribbon

Partially Expanded Stack

ODB PRODUCT STYLE GUIDE

Stack Layout Expanded Detail

updated June 8, 2017

Universal Header

Splash

Large Expand & Collapse Icon (reversed)

Header Banner

Ribbon

Simple Find & Display Table

The screenshot displays the 'Placements' page in the ODB system. At the top, there is a 'Universal Header' with the Capital One Bank logo, the ID '12202017RESET', and a '30 DAYS TO GO' banner. A navigation ribbon includes links for Dashboard, Campaigns, Content, Fixtures & Locations, Communication, and Reports. The main content area features a 'Splash' section with a 'REPLACEMENTS' heading and a search bar. Below this is a table with columns for Category, Item No., Item Name, Attribute 1, Replaces, and Planograms. The table contains two rows of data. Below the table are sections for 'ASSORTMENTS', 'VARIATIONS', and 'UNDEFINED PLACEMENTS', each with 'Placed' and 'Unplaced' counts and a dropdown arrow. Annotations indicate specific dimensions: 20px for the replacement heading, 60px for the table width, and 52px for the search bar.

Category	Item No.	Item Name	Attribute 1	Replaces	Planograms
POP	1456789	New Item 1	Lorem Ipsum	2545678	10
POP	1867809	New Item 1	Lorem Ipsum	5610931	8

ODB PRODUCT STYLE GUIDE

Stack Layout with Inspector Overview

updated June 8, 2017

Find & Display Table, Condensed

Universal Header

Splash

The screenshot displays the Capital One Bank ODB interface. At the top, there is a header banner with the Capital One Bank logo, the campaign ID '12202017RESET', and a '30 DAYS TO GO' badge. A navigation ribbon includes links for Dashboard, Campaigns, Content, Fixtures & Locations, Communication, and Reports. The main content area is titled 'Placements' and contains a 'REPLACEMENTS' section with a table of items to be replaced. Below this are sections for 'ASSORTMENTS', 'VARIATIONS', and 'UNDEFINED PLACEMENTS'. On the right, there is a 'POG List Inspector' table with columns for Planogram Name, Campaign, Filter Name, Fixture, Merch Type, and Priority. A 'Find & Display Table, Condensed' label points to the 'REPLACEMENTS' table. A 'POG List Inspector' label points to the right-hand table.

Category	Item No.	Item Name	Attribute 1	Replaces	Planograms
POP	1456789	New Item 1	Lorem ipsum	2345678	10
POP	1867809	New Item 1	Lorem ipsum	5610931	8

Planogram Name	Campaign	Filter Name	Fixture	Merch Type	Priority
<input checked="" type="checkbox"/> Planogram name - One	02042017RESET	All Locations	Four Panel Wall	Accessories Wall	1
<input checked="" type="checkbox"/> Planogram name - One	02042017RESET	All Locations	Four Panel Wall	Accessories Wall	1
<input checked="" type="checkbox"/> Planogram name - One	02042017RESET	All Locations	Four Panel Wall	Accessories Wall	1
<input checked="" type="checkbox"/> Planogram name - One	02042017RESET	All Locations	Four Panel Wall	Accessories Wall	1
<input checked="" type="checkbox"/> Planogram name - One	02042017RESET	All Locations	Four Panel Wall	Accessories Wall	1
<input checked="" type="checkbox"/> Planogram name - One	02042017RESET	All Locations	Four Panel Wall	Accessories Wall	1
<input checked="" type="checkbox"/> Planogram name - One	02042017RESET	All Locations	Four Panel Wall	Accessories Wall	1
<input checked="" type="checkbox"/> Planogram name - One	02042017RESET	All Locations	Four Panel Wall	Accessories Wall	1
<input checked="" type="checkbox"/> Planogram name - One	02042017RESET	All Locations	Four Panel Wall	Accessories Wall	1

Header Banner

Ribbon

Inspector Guidance Banner

Partially Expanded Stack, Condensed

POG List Inspector

ODB PRODUCT STYLE GUIDE

Stack Layout with Inspector Overview 2

updated June 8, 2017

Find & Display Table, Condensed

Universal Header

Splash

The screenshot displays a web application interface for 'Capital One Bank' with a user ID '12202017RESET' and a '30 DAYS TO GO' banner. The navigation menu includes Dashboard, Campaigns, Content, Fixtures & Locations, Communication, and Reports. The main content area is titled 'Placements' and includes a breadcrumb trail: Setup > Import > Placements > Preview > Verify. The interface is divided into several sections: 'REPLACEMENTS' (Placed: 0, Unplaced: 10), 'ASSORTMENTS' (Placed: 0, Unplaced: 10), 'VARIATIONS' (Placed: 0, Unplaced: 10), and 'UNDEFINED PLACEMENTS' (Placed: 0, Unplaced: 10). The 'ASSORTMENTS' section features a table with columns for Assortment Name, Filter, New Items, Previous Items, and Planograms. The 'ASSORTMENTS' section also includes a 'Location Filter' and a 'Priority' list with 'New' and 'Previous' columns. The 'ASSORTMENTS' section also includes a 'Planogram Carousel' showing 'View 2 Planograms with this Assortment' and a 'Shelf Type 1' label. The 'ASSORTMENTS' section also includes a 'Planogram Carousel' showing 'View 2 Planograms with this Assortment' and a 'Shelf Type 1' label.

Assortment Name	Filter	New Items	Previous Items	Planograms
Featured Fragrances	All	4	4	10
Dogbone Devices	All	1	of 3	2

Header Banner

Ribbon

Inspector Guidance Banner

Assortment Group Manager

Partially Expanded Stack, Condensed

Planogram Carousel

Assortment Inspector

ODB PRODUCT STYLE GUIDE

Stack Layout with Inspector Overview 3

updated June 8, 2017

The screenshot shows a web application interface for Capital One Bank. The interface is annotated with several components:

- Notification Banner:** A green banner at the top center stating "Your changes were submitted successfully." with a "Close" button.
- Header Banner:** The top navigation bar containing the Capital One Bank logo, account ID "12202017RESET", a "30 DAYS TO GO" badge, and navigation links: Dashboard, Campaigns, Content, Fixtures & Locations, Communication, Reports, and a notification bell.
- Ribbon:** A breadcrumb-style navigation bar with links: < Previous, Setup > Import > **Placements** > Preview > Verify, and Next >.
- Inspector Guidance Banner (beneath):** A light green banner below the ribbon.
- Universal Header:** A bracket on the left side encompassing the top navigation and breadcrumb areas.
- Splash:** A bracket on the left side encompassing the notification banner and the main content area.
- Variation Group Manager:** A panel on the right side showing a list of placements (1, 2, 3) with "New" and "Previous" columns. The "New" column contains items like "NewItem1", "NewItem2", and "NewItem3" with edit and delete icons. The "Previous" column contains items like "OldID1-OldName1", "OldID2-OldName2", and "OldID3-OldName3".
- Find & Display Table, Condensed:** A table in the middle-left section with columns: Variation Name, New Items, Previous Items, and Planograms. A row shows "Coverage Maps" with 3 new items and 3 previous items, and 10 planograms.
- Variation Inspector:** A panel at the bottom right showing "View 10 Planograms with this Variation" and a dropdown arrow.
- Partially Expanded Stack, Condensed:** A bracket at the bottom left encompassing the table and the variation inspector area.

ODB PRODUCT STYLE GUIDE

Universal Header Detail

updated July 13, 2017

The image displays three examples of universal header ribbons, each with callouts for styling and layout. The ribbons are categorized into three types: Header Banner, Workflow Ribbon (entry), and Subnav Ribbon.

Header Banner: This ribbon features the Capital One Bank logo and the word "CAMPAIGNS". It includes a navigation menu with items like Dashboard, Campaigns, Content, Fixtures & Locations, Communication, and Reports. A "Create New" button is located on the right side.

Workflow Ribbon (entry): This ribbon is for a specific campaign, "12202017 RESET", with a "30 DAYS TO GO" timer. It includes a navigation menu and a workflow navigation bar with steps: Previous, Setup, Import, Placements, Preview, Verify, and Next.

Subnav Ribbon: This ribbon features the Best Buy logo and the word "LOCATIONS". It includes a navigation menu and a subnav bar with items: View Locations, New Location, View Filters, and Upload Spreadsheet.

Styling and Layout Callouts:

- Current Page (outside of workflow):** Large, Bold, #6A6D70
- Current Section Default, Bold:** #003D4C
- Primary Nav Link Default, Regular:** #003D4C
- Current Campaign:** Large, Bold, #6A6D70
- Current Workflow Step:** Extra Large, Bold, #FFFFFF
- Workflow Step:** Extra Large, Regular, #FFFFFF
- Workflow Navigation:** Extra Large, Regular, #FFFFFF (active) / #B2C4C9 (inactive)
- Workflow Navigation (Subnav Ribbon):** Extra Large, Regular, #FFFFFF (active) / #B2C4C9 (inactive)
- Ribbon Link Separator:** Extra Large, Regular, #B2C4C9
- Page Title:** 3XL, Bold, #6A6D70
- Current Subnav Link:** Large, Bold, #FFFFFF
- Subnav Link:** Large, Regular, #FFFFFF

ODB PRODUCT STYLE GUIDE

Universal Header Detail 2

updated June 8, 2017

Customer Logo scaled to fit a maximum area of 200 x 60px



Customer Logo middle aligned within Header Banner area



ODB PRODUCT STYLE GUIDE

Find & Display Table Layout Overview 3

updated June 8, 2017

Universal Header

Splash

BEST BUY LOCATIONS

Locations Campaigns Fixtures Content Comments Reference Surveys Reports Tools Announcements

View Locations | New Location | View Filters | Upload Spreadsheet

Find Locations

Enter Location Filter: Enter Location Filter

Market: Any Market

Status: Active & Pending

Store Type: Any Store Type

RESET FIND

Viewing 61 - 70 of 93 Results View 10 Rows per Page

Store Number	Location Name	Merchandising Contact	Location Type	Address	City	State	Zip	Phone
10029108	Alameda	Victor Hugo	Store	8500 Alameda Genoa Rd Ste 109	Houston	TX	77075	
10030129	Findlay	Sandra Cisneros	Store	1500 N Main St	Findlay	OH	45840	
10030130	RossfordOH	Mary Shelley	Store	10090 Olde US 20	Rossford	OH	43460	
10041167	Wellington	Ralph Ellison	Kiosk	10500 Forest Hill Blvd	Wellington	FL	33414	
10041168	Hialeah	Maya Angelou	Kiosk	1675 W 49th St Spc T07	Hialeah	FL	33012	
10041170	Jacksonville	Richard Wright	Store	1376 Beach Blvd	Jacksonville Beach	FL	32250	
10041171	FTLAUD	Amy Tan	Store	3259 Davie Blvd	Fort Lauderdale	FL	33312	9545478317
10041173	Pompano	Jorge Luis Borges	Store	1319 E Sample Rd	Pompano Beach	FL	33064	7542052156
10041174	Richardson	Maxine Hong Kingston	Store	207 E Main St	Richardson	TX	75081	

EXPORT TO CSV DOWNLOAD

PREV PAGE 1 5 6 7 10 NEXT PAGE

Header Banner

Ribbon Guidance Banner

Advanced Search Pane

Find & Display Table

ODB PRODUCT STYLE GUIDE

Find & Display Table Layout Overview 2

updated June 8, 2017

Universal Header

Splash

LOCATIONS

View Locations | New Location | View Filters | Upload Spreadsheet

Find Locations

Viewing 61 - 70 of 93 Results | View 10 Rows per Page

<input type="checkbox"/>	Store Number	Location Name	Merchandising Contact	Location Type	Address	City	State	Zip	Phone
<input type="checkbox"/>	10029108	Alameda	Victor Hugo	Store	8500 Alameda Genoa Rd Ste 109	Houston	TX	77075	
<input type="checkbox"/>	10030129	Findlay	Sandra Cisneros	Store	1500 N Main St	Findlay	OH	45840	
<input type="checkbox"/>	10030130	RosafordOH	Mary Shelley	Store	10090 Glde US 20	Rosaford	OH	43460	
<input type="checkbox"/>	10041167	Wellington	Ralph Ellison	Kiosk	10300 Forest Hill Blvd	Wellington	FL	33414	
<input type="checkbox"/>	10041168	Hialeah	Maya Angelou	Kiosk	1675 W 49th St Spc 107	Hialeah	FL	33012	
<input type="checkbox"/>	10041170	Jacksonville	Richard Wright	Store	1376 Beach Blvd	Jacksonville Beach	FL	32250	
<input type="checkbox"/>	10041171	FTLAUD	Arny Yan	Store	3259 Davie Blvd	Fort Lauderdale	FL	33312	9545478
<input type="checkbox"/>	10041173	Pompano	Jorge Luis Borges	Store	1319 E Sample Rd	Pompano Beach	FL	33064	7542012
<input type="checkbox"/>	10041174	Richardson	Maxine Hong Kingston	Store	207 E Main St	Richardson	TX	75081	

Columns To View

- Address
- City
- Fax
- Location Type
- Merch Kit Type
- Phone
- State
- Store Number
- Zip

DOWNLOAD | < PREV PAGE | 1 | 5 | 6 | 7 | 10 | NEXT PAGE >

Header Banner

Ribbon
Guidance
Banner

Find &
Display
Table

View Columns Pane

ODB PRODUCT STYLE GUIDE

Find & Display Table Layout Overview

updated June 8, 2017

Universal Header

Splash

BEST BUY LOCATIONS

Locations Campaigns Fixtures Content Comments Reference Surveys Reports Tools Announcements

View Locations | New Location | View Filters | Upload Spreadsheet

Find Locations

Viewing 61 - 70 of 93 Results View 10 Rows per Page

<input type="checkbox"/>	Store Number	Location Name	Merchandising Contact	Location Type	Address	City	State	Zip	Phone
<input type="checkbox"/>	10029108	Alameda	Victor Hugo	Store	8500 Alameda Genoa Rd Ste 109	Houston	TX	77075	
<input type="checkbox"/>	10030129	Findlay	Sandra Cisneros	Store	1500 N Main St	Findlay	OH	45840	
<input type="checkbox"/>	10030130	RosafordOH	Mary Shelley	Store	10090 Glde US 20	Rosaford	OH	43460	
<input type="checkbox"/>	10041167	Wellington	Ralph Ellison	Kiosk	10300 Forest Hill Blvd	Wellington	FL	33414	
<input type="checkbox"/>	10041168	Hialeah	Maya Angelou	Kiosk	1675 W 49th St Spc 107	Hialeah	FL	33012	
<input type="checkbox"/>	10041170	Jacksonville	Richard Wright	Store	1376 Beach Blvd	Jacksonville Beach	FL	32250	
<input type="checkbox"/>	10041171	FTLAUD	Arny Yan	Store	3259 Davie Blvd	Fort Lauderdale	FL	33312	9545476317
<input type="checkbox"/>	10041173	Pompano	Jorge Luis Borges	Store	1319 E Sample Rd	Pompano Beach	FL	33064	7542052156
<input type="checkbox"/>	10041174	Richardson	Maxine Hong Kingston	Store	207 E Main St	Richardson	TX	75081	

0/01 SELECTED DOWNLOAD <

< PREV PAGE 1 5 6 7 10 NEXT PAGE >

Header Banner

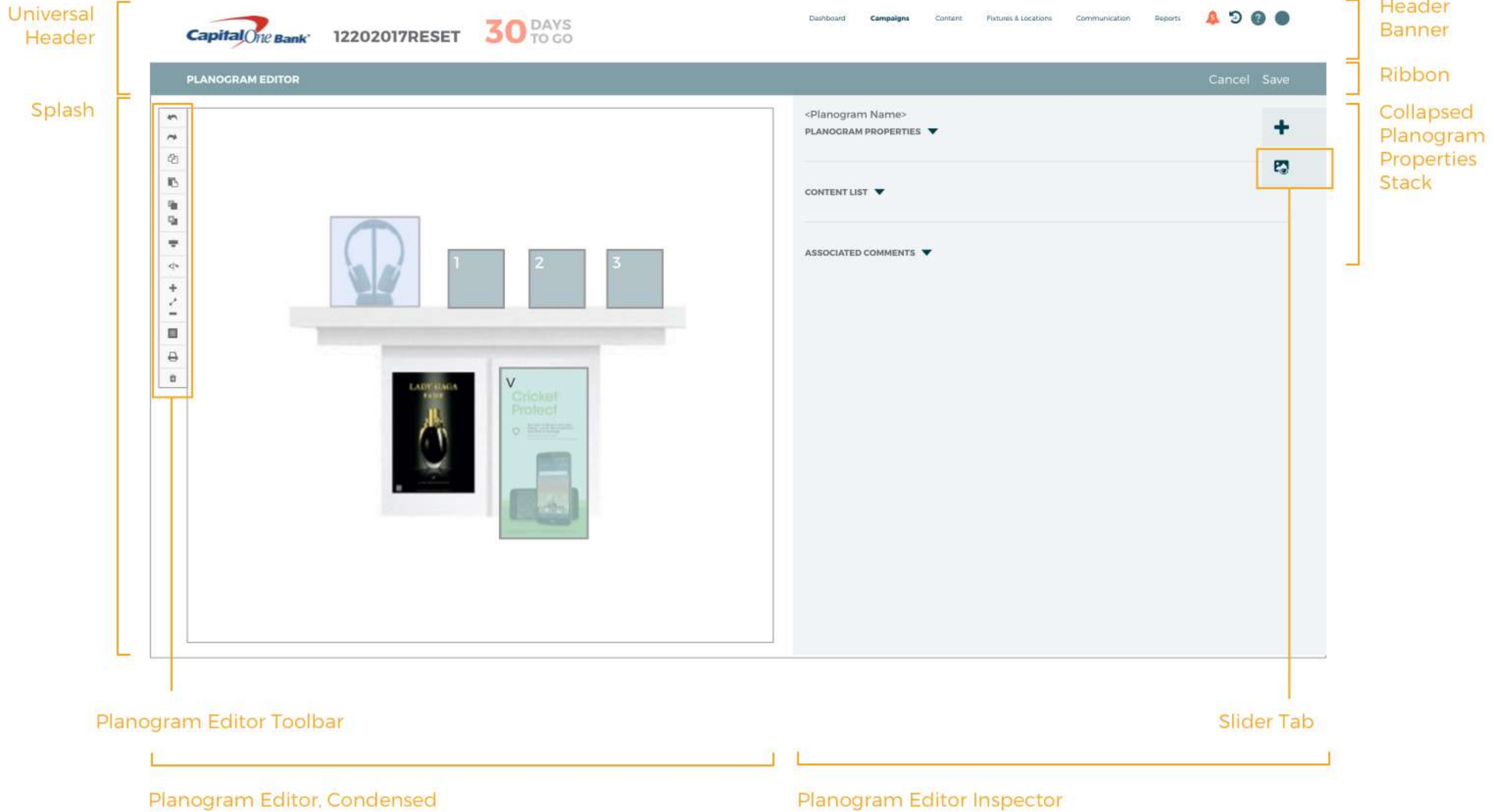
Ribbon
Guidance
Banner

Find &
Display
Table

ODB PRODUCT STYLE GUIDE

Planogram Editor Layout Overview

updated December 27, 2017



ODB PRODUCT STYLE GUIDE

Planogram Editor Layout Overview 2

updated December 27, 2017

Universal Header

Splash

The screenshot displays the Planogram Editor interface. At the top, there is a 'Universal Header' with the Capital One Bank logo, a user ID '12202017RESET', and a '30 DAYS TO GO' banner. A navigation ribbon includes links for Dashboard, Campaigns, Content, Fixtures & Locations, Communication, and Reports. Below the header is a 'PLANOGRAM EDITOR' section with 'Cancel' and 'Save' buttons. The main workspace is divided into two parts: a 'Planogram Editor Toolbar' on the left and a 'Planogram Editor Inspector' on the right. The toolbar contains various icons for editing the planogram. The inspector shows 'ASSORTMENT SLOT PROPERTIES' for a selected slot, including fields for Assortment Name, Max Width, Max Height, Priority, Placement Options, and Placeholder Color. Below this is the 'MANAGE ASSORTMENT' section, which allows filtering by location and managing the assortment list with 'New' and 'Previous' buttons. At the bottom of the inspector are 'CANCEL' and 'SUBMIT' buttons.

Header Banner

Ribbon

Item Properties

Assortment Group Manager

Planogram Editor Toolbar

Slider Tab

Planogram Editor, Condensed

Planogram Editor Inspector

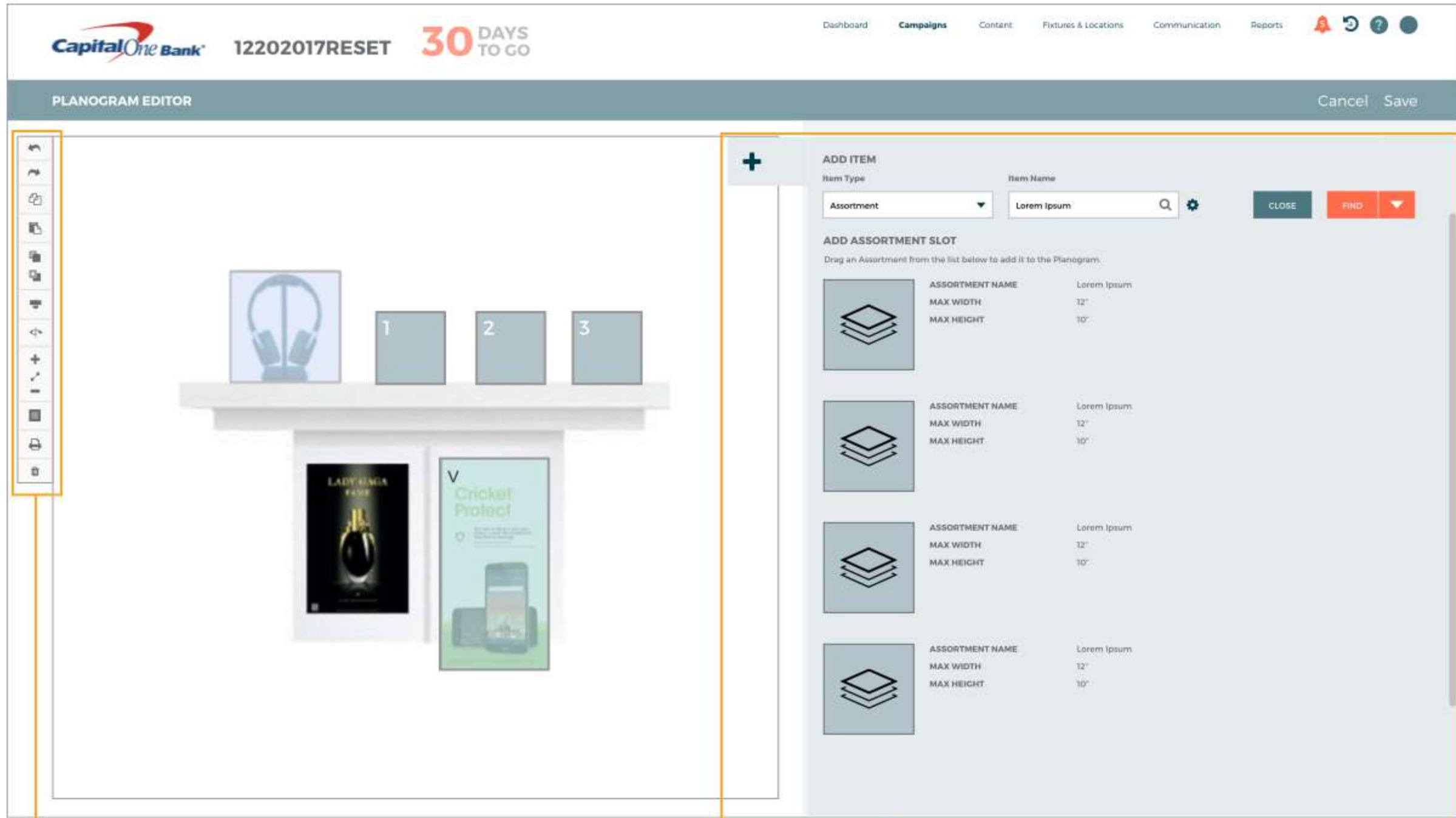
ODB PRODUCT STYLE GUIDE

Planogram Editor Layout Overview 4

updated December 27, 2017

Universal Header

Splash



Header Banner

Ribbon

Partially Expanded Planogram Properties Stack (beneath)

Planogram Editor Toolbar

Slider Extended

Planogram Editor, Condensed

Planogram Editor Inspector

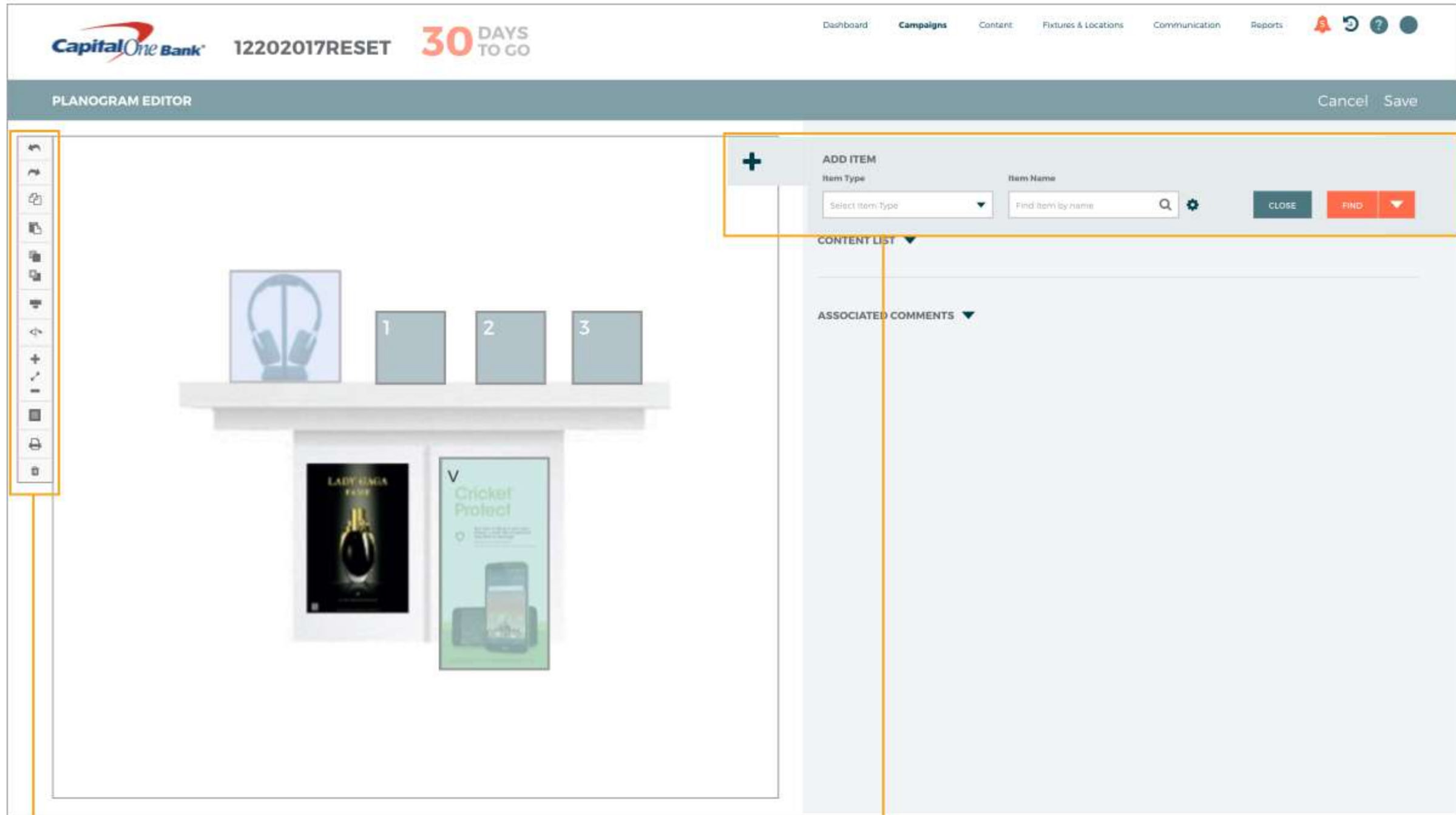
ODB PRODUCT STYLE GUIDE

Planogram Editor Layout Overview 3

updated December 27, 2017

Universal Header

Splash



Header Banner

Ribbon

Partially Expanded Planogram Properties Stack

Planogram Editor Toolbar

Slider Extended

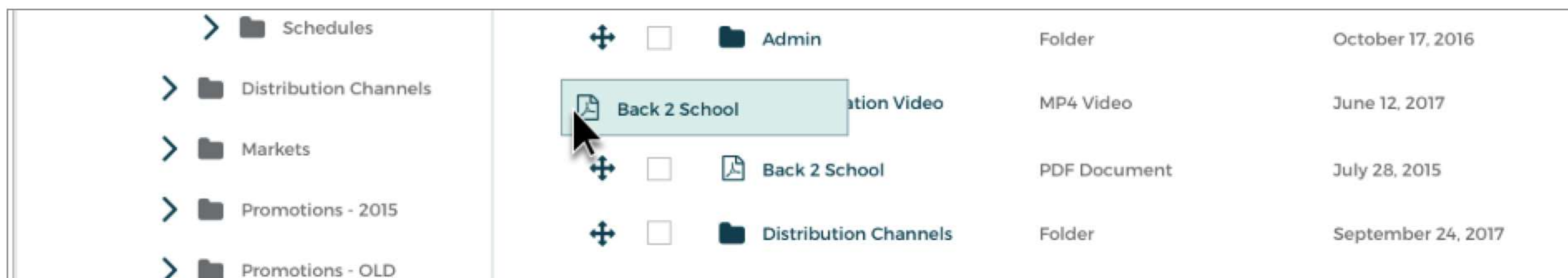
Planogram Editor, Condensed

Planogram Editor Inspector

Drag Behavior

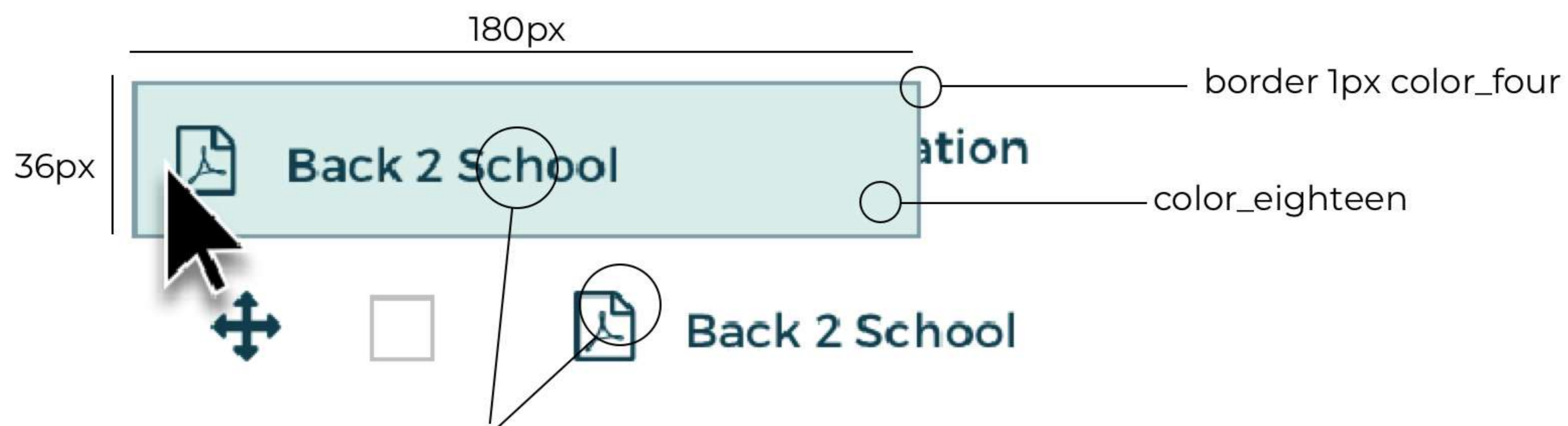
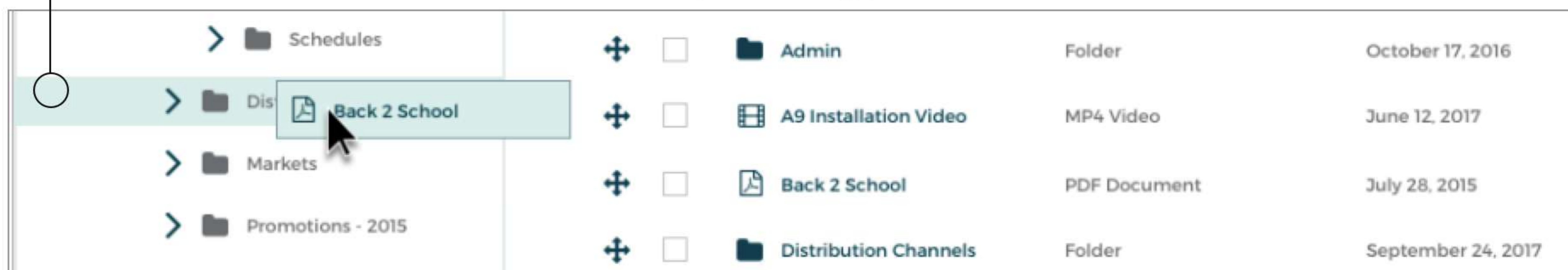
One Door PSG — Molecule

On Grab and Drag



on Hover
color_eighteen

On Drop



Keeps styling from table
default_font_size, Regular
color_one, Title Case
Standard Icon, color_one

Free-Floating Menus

One Door PSG — Organism

Full-size examples:

All Files / Fall Promotions / **West Coast** ▲

Add...

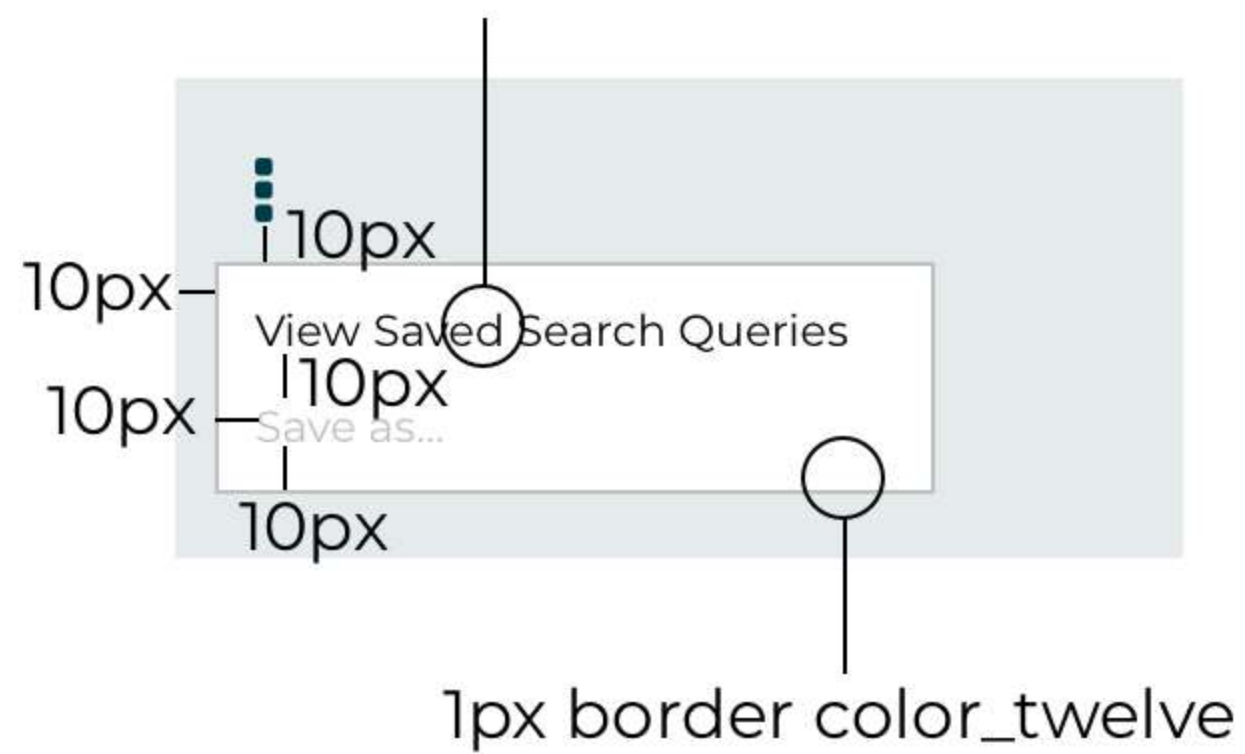
- Download Folder
- Move Folder
- Delete Folder
- Sharing

- New File
- New Folder

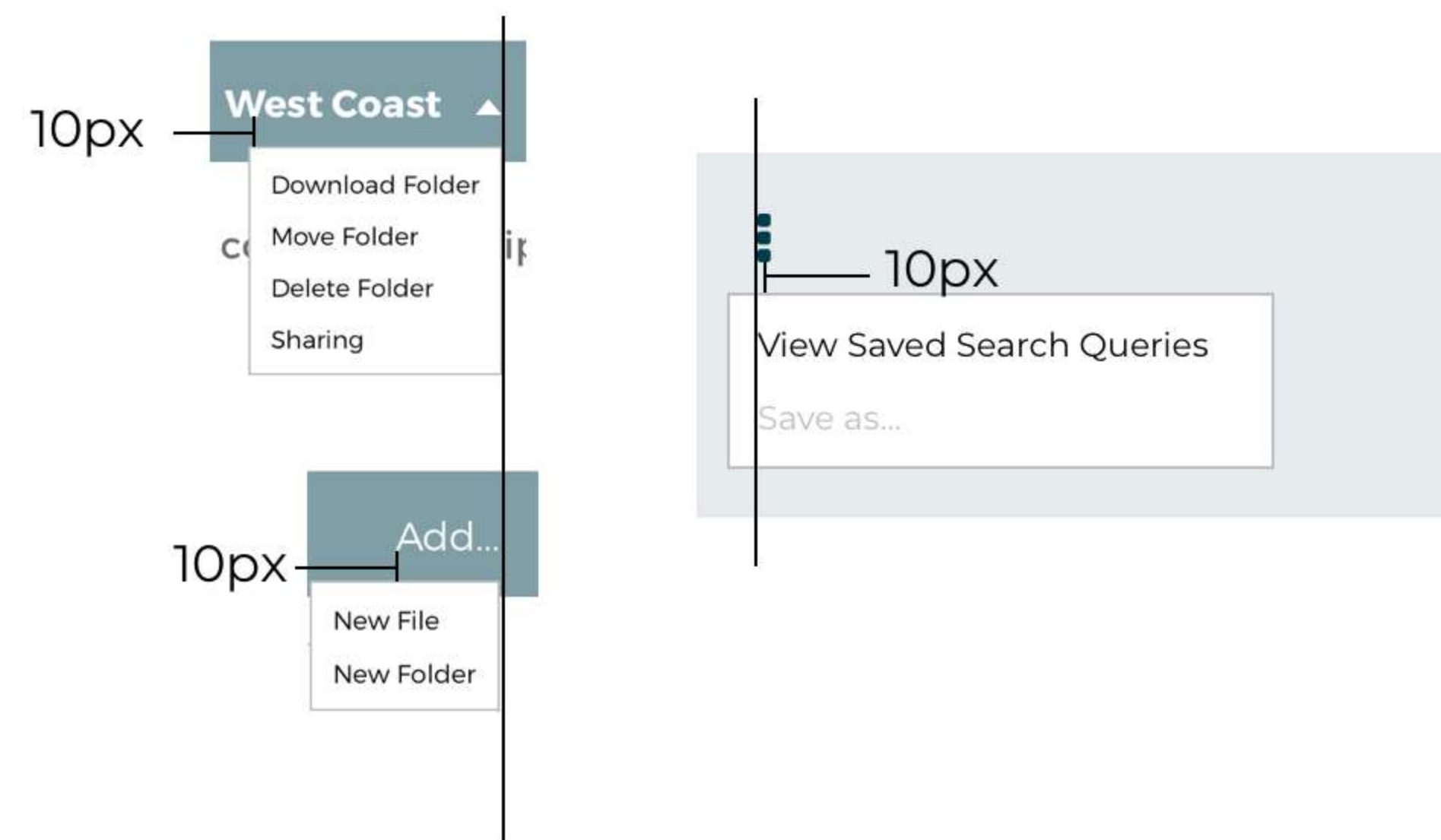
The screenshot shows a search interface with a floating menu. The menu is positioned over the breadcrumb 'West Coast' and contains options: 'Download Folder', 'Move Folder', 'Delete Folder', and 'Sharing'. To the right, an 'Add...' button has a floating menu with 'New File' and 'New Folder'. Below the breadcrumb is a search bar with three filters: 'Select location attributes' (Any Location), 'Select fixture attributes' (Any Fixture), and 'Select content attributes' (Any Content). There are 'RESET' and 'FIND' buttons, and a 'VIEW QUERY' dropdown. On the left, a floating menu is open over a 'View Saved Search Queries' button, showing 'View Saved Search Queries' and 'Save as...'.

Details

default_font_size, Regular
 color_twentytwo, Title Case
 Inactive: color_twelve



Alignment



Hover

color_eighteen

